



Don Taylor Writers' Marketplace 2026 Exhibitor Registration Form Due: October 1, 2026

- Personally promote your organization and sell goods and services to 1,500+ readers at the **Southeast Wisconsin Festival of Books** on both Friday evening, November 6, and Saturday, November 7, 2026, at Carroll University in Waukesha, WI
- Reserve a Morning, Afternoon, or All-Day Booth at the **Don Taylor Writers' Marketplace** at Carroll University at this 17th annual community celebration of literacy and the arts – where local and national authors and readers come together to enjoy presentations, performances, creativity, and conversation.
- Registration includes Table, Chair, Booth Signage, and Publicity through the book festival's program, promotional materials, and website on which your listing will be highlighted. You will also receive a special invitation to attend the **Authors' Reception** on Friday, November 6 from 5:00 – 7:00 pm. You will also be able to sell items at this time; however, the table will need to be taken down that night and reset on Saturday morning.
- Exhibitors (and/or their representatives) must be present during their selected booth time and clear their space immediately thereafter.
- Completed Forms and Payments should be submitted as described below.

Exhibitor Information


Bus/Org	Key Contact
Address	Email
	Cell Phone
Website	
General Description (for marketplace promotional materials -- 100-word max)	Logo (insert below or mail in scannable version) (Insert logo here and attach/submit any Approvals for Use, if required by your Company.)

Booth Options

	Time	Cost	1st Choice	2nd Choice	Electricity
<input type="checkbox"/> Morning	9:00 am -- Noon	\$30	<input type="checkbox"/>	<input type="checkbox"/>	There is limited access to outlets in the exhibit area. <input type="checkbox"/> Outlet Needed <input type="checkbox"/> Outlet Not Needed Please contact us directly with any other needs.
<input type="checkbox"/> Afternoon	1:00 pm – 4:00 pm	\$30	<input type="checkbox"/>	<input type="checkbox"/>	
<input type="checkbox"/> All Day	9:00 am – 4:00 pm	\$50	<input type="checkbox"/>	<input type="checkbox"/>	

Payment Options

Electronically at https://wccf.fcsuite.com/erp/donate/create?event_date_id=2524 by October 1, 2026.



Please Mail or Email Registration Form separately.

By Check made payable to **WCCF/Southeast Festival of Books**. Enclose Check and mail with Registration Form by October 1, 2026.

Contact Us

Mail	Email	Phone
WCCF/Southeast Wisconsin Festival of Books RE: Don Taylor Writers Marketplace 2727 N. Grandview Blvd #301 Waukesha, WI 53188	deputycoordinatorsewibooks@gmail.com	414.940.1684

Thank You for Participating!