



Don Taylor Writers' Marketplace 2026 Author Registration Form Due: October 1, 2026

- Personally promote your book(s) to 1,500+ readers at the **Southeast Wisconsin Festival of Books** on Friday, November 6 evening reception and Saturday, November 7, 2025, at Carroll University in Waukesha, Wisconsin.
- Reserve a Morning, Afternoon, or All-Day Booth at the **Don Taylor Writers' Marketplace** at Carroll University at this 17th annual community celebration of literacy and the arts – where local and national authors and readers come together to enjoy presentations, performances, creativity, and conversation.
- Registration includes Table, Chair, Booth Signage, and Publicity through the book festival's program, promotional materials, and website on which your listing will be highlighted. You will also receive a special invitation to attend the **Author Reception** on Friday, November 6 from 5:00 – 7:00 pm which you will be able to sell your books; however, you would need to take down booth after the reception.
- Authors (and/or their representatives) must be present during their selected booth hours and clear their space immediately thereafter.
- Completed Forms and Payments should be submitted as described below.


Author Information

Name	Cell Phone
Address	Email
	Website
Book	Social Media
Genre	Sale Sites
Book Description (100 word max)	Book Cover Photo (Insert photo here and attach/submit any Approvals for Use, if required by your publisher.)

Booth Options

	Time	Cost	1st Choice	2nd Choice	Electricity
<input type="checkbox"/> Morning	9:00 am -- Noon	\$30	<input type="checkbox"/>	<input type="checkbox"/>	There is limited access to outlets in the exhibit area. <input type="checkbox"/> Outlet Needed <input type="checkbox"/> Outlet Not Needed Please contact us directly with any other needs.
<input type="checkbox"/> Afternoon	1:00 pm – 4:00 pm	\$30	<input type="checkbox"/>	<input type="checkbox"/>	
<input type="checkbox"/> All Day	9:00 am – 4:00 pm	\$50	<input type="checkbox"/>	<input type="checkbox"/>	

Payment Options

<input type="checkbox"/> Electronically at https://wccf.fcsuite.com/erp/donate/create?event_date_id=2392 by October 1, 2026.

Please Mail or Email Registration Form separately.
<input type="checkbox"/> By Check made payable to WCCF/Southeast WI Festival of Books . Enclose Check and mail with Registration Form by October 1, 2026.

Contact Us

Mail	Email	Phone
WCCF/Southeast Wisconsin Festival of Books RE: Don Taylor Writers Marketplace 2727 N. Grandview Blvd #301 Waukesha, WI 53188	deputycoordinatorsewibooks@gmail.com	414.940.1684