



SOUTHEAST WISCONSIN  
**Festival of Books**  
University of Wisconsin-Milwaukee at Waukesha

Where books  
come alive

**Thursday Thru Saturday, November 2-4, 2023**



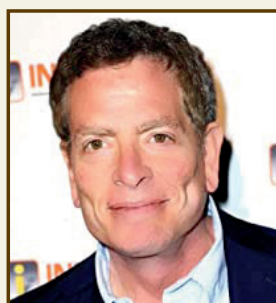
**Bob Woodward**

Legendary Pulitzer Prize Winner speaks on "The Past, Present and Future of the American Presidency."

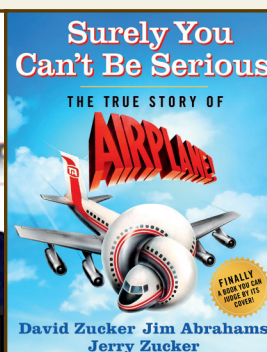
**New Date: Thursday, November 16, 7 pm**

**Lunt-Fontanne Theater**

Registration required



**David Zucker**



Friday, Nov. 3, 7 pm

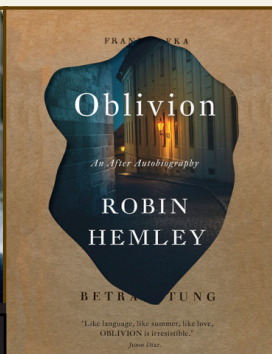
**Lunt-Fontanne Theater**

Registration required

*60 Authors  
and  
Presenters!*



**Robin Hemley**



Saturday, Nov. 4, 9 am  
**Commons Hub**

**RETURNING  
DON TAYLOR  
WRITERS  
MARKETPLACE  
FOR AUTHORS  
AND  
EXHIBITORS**

**FRIDAY, 5 PM - 6:30 PM**

Eaton Authors and Presenters Reception, \$20  
Student Writing Contest Awards

- Century Fence High School & Middle School Poetry & Essay Contests
- Duane Stein Short Story Contest

**SATURDAY, 9 AM - 4:30 PM**

Authors, Talks, Readings, Book Signing  
27 Panels, Art Exhibit, Music  
Writers Workshop, Cookbook Stage  
Under One Roof  
Free Event...Free Parking



**Waukesha  
Foundation**

For details and reservations scan this QR code  
or visit us at: **www.sewibookfest.com**



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## 2023 PROGRAM OVERVIEW

**Friday, October 13, 7 pm – 8:30 pm Commons Hub** - Film Historians David Fantle and Tom Johnson, authors of *C'mon Get Happy: Summer Stock and the Making of the MGM Musical*

**Saturday, October 28, 9 am - 4 pm Commons** - Authors/Students Connect! A free program for high school and college students who would like to learn from published writers about writing books. You'll meet other writers just like you, and writers who have been writing and publishing for years.

**New Date: Thursday, November 16, 7 pm - 9 pm Lunt-Fontanne Theatre**

Bob Woodward Lecture, "The Past, Present and Future of the American Presidency" Presented by the UWM at Waukesha  
Sponsored by the Tommy G. Thompson Center for Public Leadership  
Lecture is free and open to the public. Registration is Required\*

**Friday, November 3, 5 pm - 6:30 pm Commons** - Eaton Authors and Presenters Reception, Tickets \$20\*  
Century Fence Middle and High School Essay and Poetry Writing Awards  
Duane Stein Short Story Writing Awards  
Festival Basket Raffle

**Friday, November 3, 7 pm - 8:30 pm Lunt-Fontanne Theatre** - Keynote: David Zucker, author of *Surely You Can't Be Serious: The True Story of Airplane!*, interviewed by Gino Salomone. Program is free and open to the public. Registration is Required\*

**Friday, November 3, 8:30 pm - 9 pm Lunt-Fontanne Theatre** - David Zucker Book Signing

**Saturday, November 4, 7 am - 2:30 pm Commons Hub** - Cafeteria Open

**Saturday, November 4, 8:45 am - 5 pm Commons** - Books & Company Open

**9 am - 4 pm Commons** - Don Taylor Writers Marketplace and Exhibits

**9 am - 4 pm Commons** - Festival Basket Raffle, Drawing for Winners, 4:45 pm

**9 am - 4 pm Library** - Multi-Media Exhibit on de-Industrialization by Barbara Miner

**9 am - 10 am Commons Hub** - Saturday Morning Keynote with Robin Hemley interviewed by Jim Higgins, Milwaukee Journal Sentinel Book Editor

**10 am - 10:30 am Commons** - Robin Hemley Book Signing

**10:15 am - 11:15 am Commons Hub and Commons 101, Northview Hall 125, 127, 129, 130, 140** Session One Presentation and Panels

**11:15 am - 11:45 am** Book Signing with Session One Authors

**11:15 am - 12:15 pm** Commons Hub Lunch

**11:30 am - 12:15 pm** Waukesha Reads Cabaret featuring Candace Decker and Phil Smith

**12:15 am - 1:15 pm Commons Hub, Library, Northview Hall 125, 127, 129, 130, 140**

Session Two Presentation and Panels

**1:15 pm - 1:45 pm** Book Signing with Session Two Authors

**1:45 pm - 2:45 pm Commons 101, Northview Hall 125, 127, 129, 130, 133, 140**

Session Three Presentation and Panels

**2:45 pm - 3:15 pm** Book Signing with Session Three Authors

**3:15 pm - 4:15 pm Commons 101, Northview Hall 125, 127, 129, 130, 140** Session Four Presentation and Panels

**4:15 pm - 4:45 pm** Book Signing with Session Three Authors

## NEW THIS YEAR

### AUTHORS/STUDENTS CONNECT!

**October 28, 2023 9:00 a.m. - 4:00 p.m.**  
**UWM at WAUKESHA**

Come to the UW - Milwaukee, Waukesha campus, to spend a day with working writers and be fully immersed in education, encouragement, and fun! Writers of all genres will be in the classroom and on hand to give advice, share experiences, and show the way to success in writing and living as a writer. This event is free and open to all students in Waukesha County high schools and college students. To register, go to [sewibookfest.com](http://sewibookfest.com)

### KEYNOTE SPEAKER: 9 am - 10 am



**Kathie Giorgio** - critically acclaimed author of 7 novels, 2 short story collections, a book of essays and 4 books of poetry, and the director/founder of AllWriters' Workplace & Workshop. Kathie will speak on "The Writer's Experience of Book-Banning".

### BREAKOUT SESSION ONE : 10 am - Noon



#### POETRY: The Transformative Power Of Poetry To Heal

**Cristina M.R. Norcross** - *The Sound Of A Collective Pulse; Beauty In The Broken Places; Amnesia & Awakenings; Still Life Stories; Living Nature's Moments; The Red Drum; The Lava Storyteller; Unsung Love Songs; and Land & Sea*



#### NONFICTION: Dusting Off the Shame Shelf:

#### Molding Mortifying Memories into Mirthful Memoir

**Angie Bier** - *The Accidental Archivist and Bower Bird's Blue Book*



**FICTION: Ross Hightower** - *Spirit Sight Volumes 1 & 2, and Argren Blue*

### LUNCHTIME GUEST SPEAKER: Noon - 1 pm



**Rod Clark** - Editor and Publisher of *Rosebud Magazine*, Wisconsin's premier literary magazine. Rod will speak on creative selfhood and how to deal with the idea of "audience".

### BREAKOUT SESSION TWO 1 pm - 3 pm

**POETRY: Richard Hedderman** - *Choosing A Stone and Discovery*

**NONFICTION: Barb Geiger** - *Paddle For A Purpose and Mississippi Meanderings*

**FICTION: Michael Giorgio** - *Justice Comes Home; The Memory Swindlers; and A Week Of Criminal Happiness*

**Q & A and Goodbye for now! 3 pm - 4 pm**

## THANK YOU, SPONSORS!

### GRANT SUPPORT



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John & Brigid Miller Fund

### CENTURY FENCE ESSAY AND POETRY CONTEST SPONSOR



### DUANE STEIN SHORT STORY CONTEST SPONSOR



### PRESENTATION AREA



### AUTHORS & PRESENTERS RECEPTION



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WHERE  
CITIES  
MEET...



AND  
PEOPLE  
DO, TOO.

### FESTIVAL PATRONS



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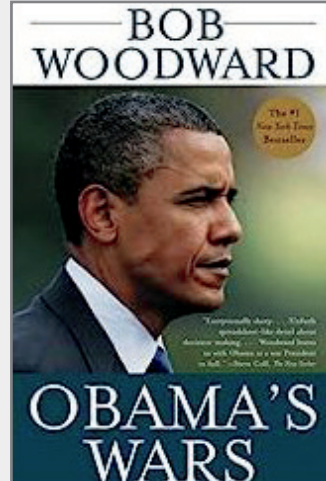
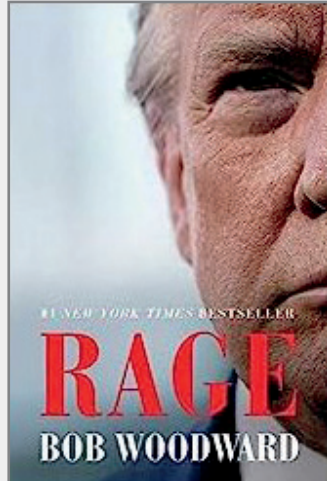
## HEADLINER: BOB WOODWARD

The Past, Present and Future of the American Presidency

New Date: Thursday, November 16, 7 pm - 9 pm, Lunt-Fontanne Theatre

Presented by the UWM at Waukesha

Sponsored by the Tommy G. Thompson Center on Public Leadership



**Bob Woodward** is America's preeminent journalistic watchdog protecting our democracy. He is an associate editor of The Washington Post, where he has worked since 1971. He has shared in two Pulitzer Prizes, first for the coverage of the Watergate scandal with Carl Bernstein, and second as the lead reporter for coverage of the 9/11 terrorist attacks.

Woodward has written best-selling books on the last ten presidents—Nixon, Ford,

Carter, Reagan, George H.W. Bush, Clinton, George W. Bush, Obama, Trump and Biden—as well as the CIA, the Joint Chiefs, Hollywood and the Supreme Court. His approach is aggressive but fair and nonpartisan reporting.

He has authored or coauthored 22 books, all of which have been national non-fiction bestsellers. Fifteen have been #1 national bestsellers. Reading Woodward's body of work provides not only a history of the presidency for the past 50 years, but a record of other governmental institutions from the Supreme Court to the Department of Justice to the military and the Federal Reserve. His website, [www.BobWoodward.com](http://www.BobWoodward.com), provides a chronicle of his writing, audio and visual presentations and an invitation to a class he gives on investigative journalism.

Newsweek magazine has excerpted six of Woodward's books in headline-making cover stories. 60 Minutes has done pieces on eight of his books. Three of his books have been made into movies.

Woodward was born in Illinois and graduated from Yale University in 1965. He served five years as a communications officer in the Navy. After being discharged as a lieutenant in August, 1970, Woodward considered attending law school but applied for a job as a reporter for The Washington Post. Harry M. Rosenfeld, the Post's metropolitan editor, gave him a two-week trial, which he failed. After a year at the Montgomery Sentinel, a weekly in the Washington D.C. suburbs, Woodward was hired as a Post reporter in September, 1971.

“What [Theodore] White did for presidential campaigns, Post Associate Editor Bob Woodward has done for multiple West Wing administrations — in addition to the Supreme Court, the Pentagon, the CIA and the Federal Reserve.”

— **David Von Drehle** The Washington Post



## KEYNOTE SPEAKER: DAVID ZUCKER

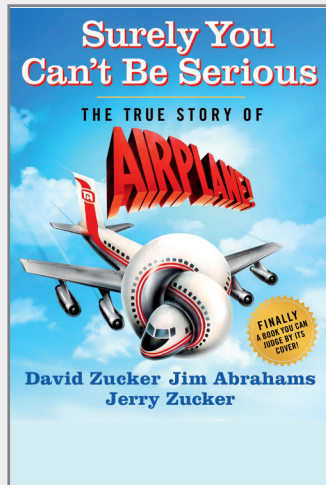
### **SURELY YOU CAN'T BE SERIOUS: THE TRUE STORY OF AIRPLANE!**

Friday, November 3, Keynote 7 pm – 8:30 pm

Lunt-Fontanne Theatre

Interview by Gino Salomone, WITI-TV 6 Film Critic

**Book Signing:** 8:30 pm – 9 pm Theatre Lobby



*You Can't Be Serious: The True Story of Airplane!* This first-ever oral history is packed with anecdotes, trivia, and never-before-known factoids. The book is also filled with photos, movie stills, and personal pictures from the authors.

*Airplane!* is considered one of the greatest comedy films ever made and was placed on the National Film Registry by the Library of Congress as being “culturally, historically, or aesthetically significant.” Its many one-liners and visual gags have worked their way into mainstream culture. It began, however, as the brainchild of three guys from Wisconsin with a dream of making films that would make people laugh. *Surely You Can't Be Serious* takes readers back to ZAZ's humble beginnings, through each stage of the movie's production (and how they made a movie with three directors), and what happened after the movie premiered. Throughout, readers hear from the cast, crew, studio executives, and comedic greats Jimmy Kimmel, Bill Hader, “Weird Al” Yankovic, Sarah Silverman, and many more.

After “*Airplane*,” the Zuckers and Abraham made an attempt at television with “*Police Squad!*” (ABC, 1982) before returning to the big screen with “*Top Secret!*” (1984). With the trio going their separate ways, Zucker began making more mainstream movies, directing “*Ruthless People*” (1986) and the successful film franchise, “*The Naked Gun - From the Files of Police Squad!*” (1988), which revitalized the Frank Drebin (Leslie Nielsen) character from “*Police Squad*” and spawned two hit sequels. From there, Zucker directed “*BASEketball*” (1998) and flew solo to direct the romantic comedy “*My Boss' Daughter*” (2003). On his own, Zucker breathed new life into the “*Scary Movie*” franchise, directing the third and fourth installments. Zucker remained, along with his two cohorts, a true pioneer of the spoof comedy. Another recent Zucker book, *Before the Invention of Smiling: The Incredible Journey of the Zucker Family From Horse & Buggy to Indoor Plumbing*, delves into his family's history from Hungary to Milwaukee and Shorewood.

### **Panel:**

#### **From Milwaukee to Hollywood**

Saturday, November 4, 1:45 pm – 2:45 pm

Northview 133

**Book Signing:** 2:45 pm – 3:15 pm, Commons

**David Zucker, Jim Abrahams, and Jerry Zucker** knew one another growing up in Shorewood, Wisconsin. While attending the University of Wisconsin–Madison, the trio founded a small theater known as The Kentucky Fried Theater in 1971. They moved to Los Angeles in 1972, which led to their first film *The Kentucky Fried Movie* in 1977. ZAZ's next film was their breakout hit *Airplane!* in 1980, which remains a revered comedic milestone.

When *Airplane!* premiered on July 2nd, 1980, it changed the face of comedy. With a budget of \$3.5 million it became an instant smash and went on to make nearly \$200 million in sales. Generations of comedians and filmmakers have been influenced by this beloved film. Now, David Zucker, Jim Abrahams, and Jerry Zucker, the legendary trio (also known as ZAZ) who wrote and directed the film share the behind-the-scenes dish in *Surely*

“When you make a list of the best movies of all time, you're always going to put *Airplane!* on it. And if movies like that aren't being made right now, it's because people aren't smart enough or funny enough to make them.”

— Judd Apatow

## BREAKFAST KEYNOTE: ROBIN HEMLEY

### THE HOPEFULNESS OF THE LONG-DISTANCE WRITER

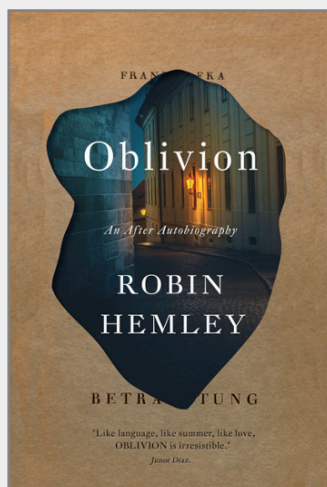
Saturday, November 4, Breakfast Keynote 9 am

Commons Hub

Interview by Jim Higgins, Milwaukee Journal Sentinel

Book Editor

**Book Signing:** 10 am – 10:30 am Commons



### Panel:

#### Visions of the Afterlife

Saturday, November 4, 1:45 pm – 2:45 pm

Northview 129

**Book Signing:** 2:45 pm – 3:15 pm, Commons

**Robin Hemley** has published fifteen books of fiction and nonfiction. His most recent books are the autofiction, *Oblivion, An After-Autobiography* (Gold Wake, 2022), *The Art and Craft of Asian Stories: A Writer's Guide and Anthology*, co-authored with Xu Xi (Bloomsbury, 2021) and *Borderline Citizen: Dispatches from the Outskirts of Nationhood* (Nebraska, 2020, Penguin SE Asia, 2021). He has previously published four collections of short stories, and his stories have been widely anthologized. His widely-used writing text, *Turning Life into Fiction*, has sold over a hundred thousand copies and has been in print for 25 years.

His work has been published and translated widely and he has received such awards as a Guggenheim Fellowship, a fellowship from the Rockefeller Foundation, three Pushcart Prizes in both nonfiction and fiction, The Nelson Algren

Award for Fiction, The Independent Press Book Award for Memoir, among others. His short stories have been featured several times on NPR's "Selected Shorts" and his essays and short stories have appeared in such journals as *Creative Nonfiction*, *Conjunctions*, *Guernica*, *The Iowa Review*, *The New York Times*, *New York Magazine*, *Chicago Tribune*, and many others. He is the Founder of the international nonfiction conference, NonfictionNOW and was the director of the Nonfiction Writing Program at The University of Iowa for nine years, inaugural director of The Writers' Centre at Yale-NUS, Singapore, and is a graduate of The Iowa Writers' Workshop.

He is Inaugural Director of the Polk School of Communications at Long Island University-Brooklyn, Co-Director of the MFA in Creative Writing, Parsons Family Chair in Creative Writing, and University Professor. He has had artist residencies at The Bellagio Center at Lake Como, The Bogliasco Foundation, The Fine Arts Work Center in Provincetown, the MacDowell Colony, and others. He is co-editor with Leila Philip of *Speculative Nonfiction* and co-founder of Authors at Large with Xu Xi.

### DON TAYLOR WRITERS MARKETPLACE AND EXHIBITS, COMMONS HALLWAYS, SATURDAY, 9 AM TO 4 PM

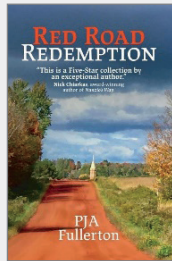
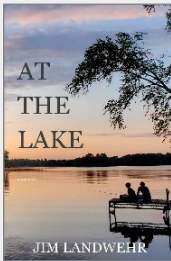
Several authors and exhibitors are on hand in the Don Taylor Writers Marketplace to discuss and sell their books. The Southeast Wisconsin Festival of Books has renamed its Authors Marketplace to memorialize support given by the late Don Taylor. Originally begun as a person-to-person contact for self-published authors to sell their books, the Marketplace evolved into an online marketplace where authors and organizations could contact the reading public through the Festival of Books website when the Festival went virtual in 2020. The Festival will continue this on-line presence this year and once again offer person-to-person sales. Taylor was the primary sponsor of the Writers Marketplace since it began in 2014. "We thought this an appropriate recognition for someone who was so important to the success of the Festival," said Laraine O'Brien, Festival founder. A well-known banker and community leader, Taylor was also an author who had written several books of historical fiction set in Waukesha.



# Saturday Sessions -

**SESSION ONE: 10:15 am – 11:15 am**

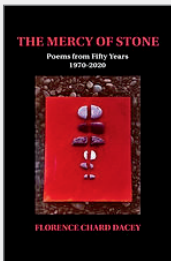
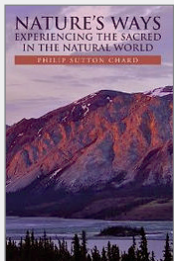
## EXPLORING THE MIDWEST • N125



*Pamela J. A. Fullerton, Christopher Chambers, and Jim Landwehr*

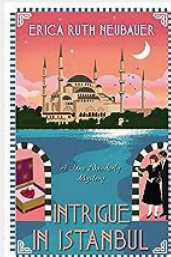
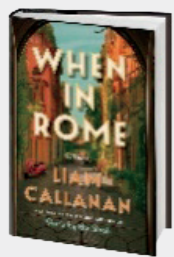
Living in the Midwest brings with it a certain flavor to literature. Writers of different genres talk about how the Midwest influences their work.

## GROWING UP AS WRITERS • N127



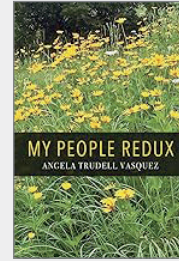
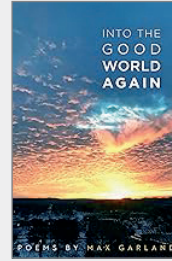
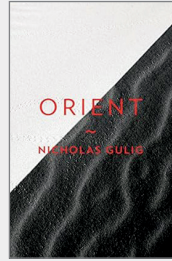
*Philip Chard and Florence Chard Dacey*  
Two siblings talk about what it was like to grow up and stick out in a family when the writing bug bit.

## PEOPLE GOING PLACES • N129



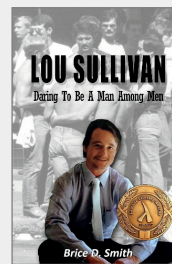
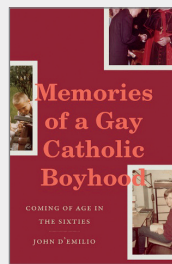
*Liam Callanan and Erica Ruth Neubauer*  
Combining fiction with travel literature, these writers will talk about what it's like to follow their characters into other countries.

## POETS LAUREATE-THE EXPERIENCE • N130



*Nicholas Gulig, Max Garland, and Angie Trudell Vasquez*  
The current Wisconsin poet laureate, a past Wisconsin poet laureate, and a city poet laureate talk about how the position changed them as poets.

## QUEER VOICES • C101



*John D'Emilio, Brice D. Smith, and R. B. Simon*  
Three writers of different genres speak about how the LGBTQ+ experience influences their writing.

## ALLWRITERS WORKSHOP

### REAL TALK ABOUT THE WRITING LIFE • N140

Author *Kathie Giorgio* examines common misconceptions about what it's like to be a writer, and sets the record straight.



### CABARET WITH CANDACE DECKER & PHIL SMITH

Saturday, November 4,  
11:30 am - 12:15 pm  
• Commons

To carry our literary endeavors over the lunch hour, we will present an encore performance of an original cabaret designed for the 2023 Waukesha Reads. Join Candace Decker and Phil Smith as they celebrate writers, literary influences, and inspiring authors through story and song.

## BUILDING KEY

**N** - NORTHVIEW HALL

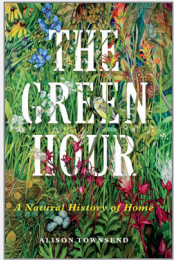
**C** - COMMONS



# Saturday Sessions -

**SESSION TWO: 12:15 pm – 1:15 pm**

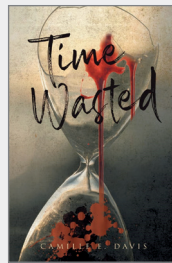
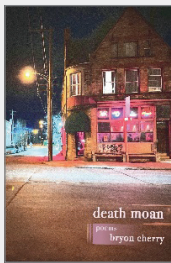
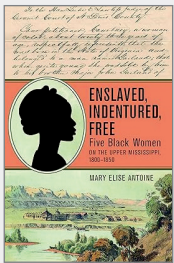
## IMPORTANCE OF PLACE • N125



Alison Townsend, Tom Montgomery Fate, and Robert Miltner

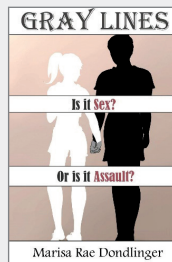
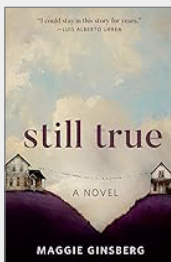
Often, the place in which a book is set becomes a character itself. These authors discuss how specific places affected their work.

## AFRICAN AMERICAN EXPERIENCE FROM PAST TO PRESENT • N127



Mary Elise Antoine, Bryan Cherry, Camille E. Davis  
How have historical African American experiences affected the present for these African American writers? These writers talk about how the past has affected their present.

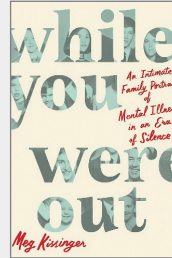
## WOMEN WRITING WOMEN • N129



Carol Dunbar, Maggie Ginsberg, and Marisa Rae Dondlinger

Three authors, who feature strong women characters in their work, discuss bringing their own experience of womanhood to the page.

## CONVERSATIONS WITH MEG KISSINGER AND PHILIP CHARD • N130



Meg Kissinger and Philip Chard, well-known therapist and columnist, discusses journalist Meg Kissinger's new book, *While You Were Out*, with the author.

## ALLWRITERS WORKSHOP

### WRITING FICTION FROM FACT • N140

Karen Cutler Drechtrah, Joyce Gardner Hurd, and Mel Sobolewski

These novels are all written from real-life experiences. The writers will discuss their decisions to fictionalize true experiences and how they did it.

### EXHIBIT OF BARBARA MINER'S PHOTOGRAPHS • Library

Barbara Miner

Barbara Miner discusses her latest photo exhibit on industrial Milwaukee. Come view the photos and listen as the photographer describes the inspiration behind them.

## COOKBOOK STAGE

### SESSION ONE 10:15 AM - 11:15 AM FIELD TO FORK IN WISCONSIN • Hub



Lori Fredrich and Chef Mia LaTendre  
Lori Fredrich talks about her book, *Wisconsin Field to Fork: Farm Fresh From The Dairy State*, and Chef Mia Le Tendre, Chef and Owner of Strange Town, will make her delicious carrot queso, a recipe featured in the book.

### SESSION TWO 12:15 PM - 1:15 PM DEHYDRATING FOOD • Hub



Jeanette Hurt

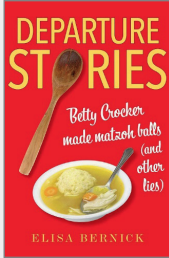
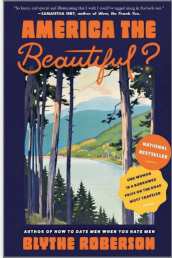
Author Jeanette Hurt discusses her new book, *Dehydrating: Simple Techniques and Over 170 Recipes for Creating and Using Dehydrated Foods*, and gives a cooking demonstration.



# Saturday Sessions -

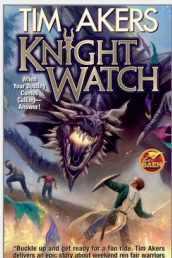
**SESSION THREE: 1:45 pm – 2:45 pm**

## JOURNEYS OF SELF-DISCOVERY • N125



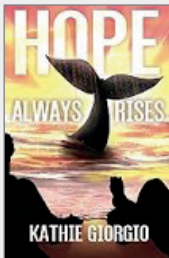
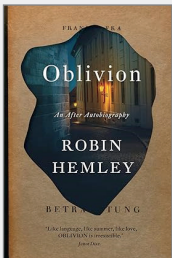
*Blythe Roberson and Elisa Bernick*  
Physical journeys and experiences often lead to self-awakening and knowledge. Two writers talk about how their journeys led to a greater sense of self.

## FROM TABLETOP TO BOOKSHELF • N127



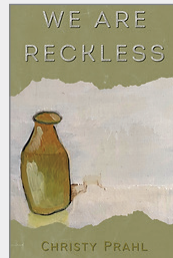
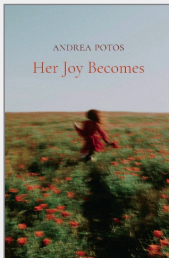
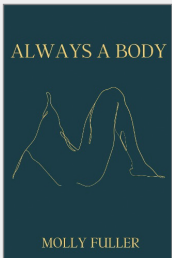
*James Lowder and Tim Akers*  
Two authors discuss how their work went from a plot for games to full-fledged stories in books.

## VISIONS OF THE AFTERLIFE • N129



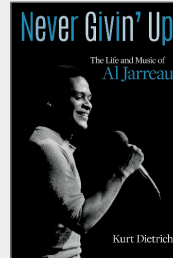
*Robin Hemley and Kathie Giorgio*  
Hemley and Giorgio both chose to place their latest novels in unusual and unique places. Join the authors in a discussion of how their visions of the afterlife came about and how readers have responded.

## LOSS, HOPE, AND POETIC SEARCHING • N130

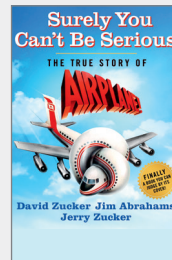
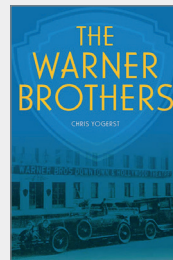


*Molly Fuller, Andrea Potos, and Christy Prael*  
Poetry is often packed full of emotion. Three very different poets discuss the range and depth of emotion in poetry.

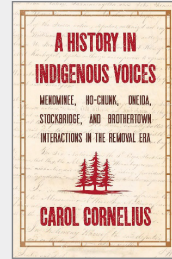
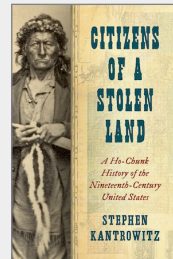
## FROM MILWAUKEE TO HOLLYWOOD • N133



*Kurt Dietrich, Lilly J. Goren, Chris Yogerst, and David Zucker*  
An interest in popular culture drove all of these writers to explore a variety of themes. They will discuss how their work grew beyond the bounds of the Midwest into the larger world.



## NATIVE NATIONS • C101



*Stephen Kantrowitz and Dr. Carol Cornelius*  
The Indigenous life and experience is discussed by these two writers and explored through their work.

## ALLWRITERS WORKSHOP

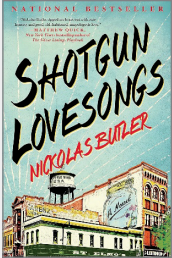
### ACCIDENTAL POETRY • N140

*Barb Geiger, Danielle Bridges, and Jane DeGeorge*  
These three writers showed up to a workshop, not expecting to write about poetry. Imagine their surprise when they suddenly found themselves writing in stanzas!

# Saturday Sessions -

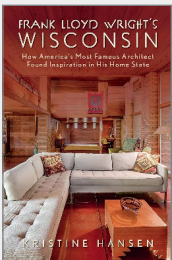
**SESSION FOUR: 3:15 pm – 4:15 pm**

## WAUKESHA READS: TAKING AIM AT BUTLER'S *SHOTGUN LOVESONGS* • N125



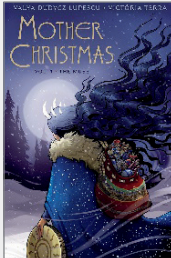
*Jonathan Kasperek and Ellyn Lem*  
Two UWM at Waukesha faculty unpack Nickolas Butler's novel and discuss how the characters, plot, and setting reflect a long tradition of Midwestern literature.

## THE GRITTY AND THE GRAND • N127



*Barbara Miner and Kristine Hansen*  
Join the authors for a discussion on the architecture of industrial Milwaukee and the work of Frank Lloyd Wright.

## FOLKLORE IN LITERATURE • N129



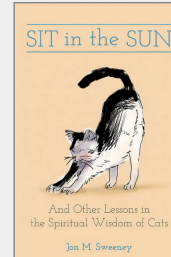
*Alex Bledsoe and Valya Dudycz Lupescu*  
These two authors will discuss folklore as a basis for modern-day literature. Having used folklore themselves, they'll talk about how they massaged the folklore to create work welcomed by readers today.

## POETRY FROM ART • N130



*Ronnie Hess and Cristina M. R. Norcross*  
Ekphrastic poetry is poetry inspired by works of art. Hess and Norcross will discuss how they chose which works of art to inspire them, and how writing this type of poetry differs from others.

## ANIMALS! ANIMALS! ANIMALS! • C101



*Nigel Rothfels, Mel Sobolewski, and Jon M. Sweeney*  
From the wisdom of cats to rescuing alpacas to studying elephants, these authors will talk about writing about animals and their experiences with the animals themselves.

## ALLWRITERS WORKSHOP

### BLOGGING • N140

*Ellen A. Schneider, Mary Ann Noe, Kathy Randall, and Angie Bier*  
Four writers with very different blogs will talk about the writing experience. How did it help them? Is it still a viable form today? Bring your blogging ideas!

## STUDENT WRITING CONTESTS

Promoting literacy means getting young people interested in reading and writing. The Festival's two writing contests, the **Century Fence Essay and Poetry Writing Contest** for middle and high school students and the **Duane Stein Short Story Writing Contest** for any Wisconsin student under the age of 19, continue this year through the support of their sponsors Century Fence Company and Mars Construction.

Awards will be presented on Friday, at 5:30 pm in the Commons by UWM-Waukesha alumnus Kristian Eric Zenz, a writer himself and a student at UW-Milwaukee.

## FESTIVAL OF BOOKS COMMITTEES

**The devotion of these volunteers who work year-round and those that help on the days of the Festival makes it happen!**

### Executive Committee:

Jonathan Kasperek, UWM-Waukesha Professor, (chair); Richard Hedderman, Festival Coordinator; Lillian Boese, Fundraising Chair; Lisa Baudoin, Books & Company Owner, Festival Bookstore; Simon Bronner, Dean; Kathie Giorgio, Program Chair; Janis Trebby, Student Writing Contests Chair; Laraine O'Brien, UWM-Waukesha Foundation Emeritus Board and Founder of Festival; Mary Wunderlich, Marketing & Communications; Kay Maas, Don Taylor Writers Marketplace Chair; Ann Knabe, Kathi Richfield and Ellen Beiermeister. Volunteer Committee Co-Chairs; Kristian Erik Zenz, UWM Student Representative; Timothy Thering, UWM-Waukesha Associate Professor.

### Program Committee:

Kathie Giorgio, Director, AllWriters' Workplace & Workshop LLC, novelist and poet (chair); Margaret Rozga. Laraine O'Brien, Timothy Thering; Larry Nelson; Kay Maas; Kori Hall; John Klima; Jonathan Kasperek; Simon Bronner; Richard Hedderman.

### Community Advisory Council:

Jonathan Kasperek, UWM-Waukesha Professor, (chair); Lillian Boese, Fundraising Chair and retired UW-Waukesha Foundation Executive Director; Andrea Bryant, Waukesha Philanthropist; Eve Bruce, co-owner Martha Merrell's Books & Toys; Gayla Evers, City of Waukesha Recreation Programmer; Bruce Gay, Waukesha Public Library Director; Kori Hall, Waukesha Reads Program Director, Waukesha Public Library; Karol Kennedy, Director, Bridges Library System; Larry Nelson, Waukesha County Board of Supervisors, Friends of the Waukesha Public Library Board; Laraine O'Brien, UWM-Waukesha Foundation Emeritus Board and Founder of Festival; Amanda Payne, Waukesha County Business Alliance; Emily Reddy, Waukesha School District, Literacy Specialist; Scott Silet, UWM-Waukesha Library Director; Duane Stein, Short Story Writing Contest; Anne Styza, Waukesha Philanthropist and writer; Timothy Thering, UW-Milwaukee at Waukesha Associate Professor; Holly Wehrhahn, UW-Milwaukee at Waukesha Continuing Education.

### Volunteer Committee:

Co-Chairs: Ann Knabe, Kathi Richfield, Ellen Beiermeister, Madison Knabe.

### Marketing & Communications Committee:

Richard Hedderman, Festival Coordinator (chair), Kathie Giorgio; Kay Maas; Kate Neudecker; Laraine O'Brien; Mary Wunderlich

### Fundraising Committee:

Lillian Boese, retired Executive Director, UWM-Waukesha Foundation (chair); Laraine O'Brien; Jonathan Kasperek; Kay Maas; Anne Styza; Alex Lackore.

### Don Taylor Authors Marketplace & Exhibits Chair:

Kay Maas

### Website Team:

Kate Neudecker; Laraine O'Brien

### MC Services, Pewaukee:

Duane Maas and Tim Neudecker.

### Student Writing Contests:

Janis Trebby (chair)

### Century Fence Student Writing Contests Committee:

Janis Trebby (chair); Sharon Wood (judging chair);

### Judges:

Kathy Hager, Allan Jackson, Margaret Rozga, Sharon Wood

### Administrative Support:

Kristian Erik Zenz

### Duane Stein Short Story Writing Contest Chair:

Duane Stein

### Site Planning & Logistics:

Kristi Larson, Building and Grounds Supervisor, UW-Milwaukee at Waukesha

### Administrative Support:

Richard Hedderman, Festival Coordinator; Michael Giorgio, AllWriters' Workplace & Workshop LLC, Sherrian Reynolds, UWM-Waukesha Foundation office manager.

### Authors/Students Connect Team:

Kathie Giorgio, Richard Hedderman, Jonathan Kasperek

### Moderators:

Greg Ahrenhoester, Larry Nelson, Marilyn Taylor, Jonathan Kasperek, Laraine O'Brien, Timothy Thering, Margaret Rozga, Richard Hedderman, William Schneider, Michael Julian, Kathie Giorgio, Timothy Dunn, John Klima, Nicole Wagner, Dean Kowalski, Jim Landwehr, Drew Blanchard, Bruce Gay, Simon Bronner, Michael Giorgio



# Thank you for your support -

## COOPERATING ORGANIZATIONS

UWM-Waukesha Foundation  
University of Wisconsin-Milwaukee  
University of Wisconsin-Milwaukee at  
Waukesha

Continuing Education  
Food Service  
Library  
Maintenance  
Music Department

UW-Extension  
Allo Chocolate  
Alverno College  
Avalon Square  
Books & Company  
Boswell Books  
Bridges Library System  
Waukesha County  
Big Bend Library  
Brookfield Public Library  
Butler Public Library  
Delafield Public Library  
Eagle Public Library

Elm Grove Public Library  
Hartland Public Library  
Menomonee Falls Public Library  
Mukwonago Community Library  
Muskego Public Library  
New Berlin Public Library  
Oconomowoc Public Library  
Pauline Haass Public Library  
Pewaukee Public Library  
Town Hall Library  
Waukesha Public Library

Jefferson County  
Fort Atkinson Public Library  
Jefferson Public Library  
Johnson Creek Public Library  
L.D. Fargo Public Library  
Palmyra Public Library  
Waterloo Public Library  
Watertown Public Library  
Whitewater Public Library

B Threads Custom Creations  
Blue House Books, Kenosha  
Café de Arts  
Friends of the Elm Grove Library  
Friends of Waukesha Public Library  
Ink Link Books  
La Casa de Esperanza  
Literatus & Co. Books and More  
Little Read Books  
Lion's Tooth  
Martha Merrell's Books and Gifts  
Reads by the River  
Steaming Cup  
Waukesha-Pewaukee Convention and  
Visitors Bureau  
Waukesha Reads  
Wauwatosa Public Library  
Women's Philanthropic Club  
Woodland Pattern Book Center  
Association of Marquette University  
Women Book Club  
Marquette University High School Alumni  
Mothers Guild Book Club

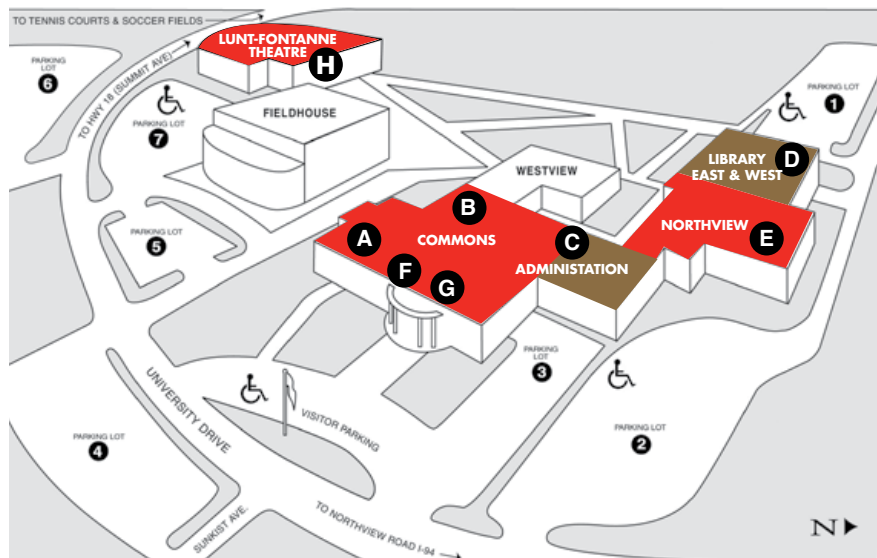
**Restrooms:** Located in every campus building that is open for the events

**Where to Park:** Free Festival parking is located in all University parking lots and as designated on University Drive

**Seating Policy:** Reservations are required for two programs, Bob Woodward, 7 pm Thursday and David Zucker, 7 pm Friday. All other programs are seated first come, first served.

**Food & Beverages:** A variety of food and beverages from Pat's Tasty Eats will be available on campus in the Hub Dining area. Saturday from 7 am – 2:30 pm.

## UWM AT WAUKESHA | 1500 UNIVERSITY DRIVE



- A** Commons, Commons Stage, C101, Books & Merchandise, Raffle and Signing Area
- B** Hub Dining, Hub Stage and Cooking Stage
- C** Writer Marketplace
- D** Art Exhibits
- E** Author Presentations
- F** Authors Signing Area
- G** General Information/Lost and Found/ Author Check-in/Volunteer Check-in
- H** Lunt-Fontanne Theatre