



Southeast
Wisconsin
Festival of Books
University of Wisconsin-Waukesha

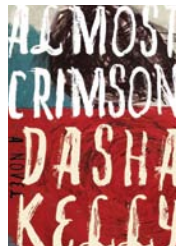
WORDS for a Lifetime

NOVEMBER 6-7, 2015

**A FREE festival all under one roof
with over 80 authors and presenters**

Talks • Readings • Panel Discussions
Interviews • Cookbook Stage • Live Art • Music
Exhibits • Book Sales and Signings • Food

Free Admission • Free Parking



**FRIDAY, 6:30 PM
DASHA KELLY**



**SATURDAY, 2:00 PM
ELIZABETH
KOEHLER-PENTACOFF
BOOK LAUNCH**

**UNIVERSITY OF WISCONSIN-WAUKESHA
1500 NORTH UNIVERSITY DRIVE • WAUKESHA, WI 53188**

Web: www.sewibookfest.com

Twitter: <https://twitter.com/sewibookfest>

Facebook: <https://www.facebook.com/SEWIBOOKFEST>

Instagram: <http://instagram.com/sewibookfest>

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Abbreviation Key:

C – Commons

N – Northview

Hub PDR- Private Dining Room

2015 FESTIVAL OF BOOKS PROGRAM OVERVIEW

THURSDAY, NOVEMBER 5

Noon Commons 101—The Fault in Our Censorship: Why School Board Candidates Wanted to Ban YA Novelist John Green From Area Schools and Why They Shouldn't, Dr. Ellyn Lem

FRIDAY, NOVEMBER 6

3:00-4:00 PM Author Presentations and Panels followed by book signing

3:00-8:30 PM Book Sales

4:15-5:00 PM Hub Stage, Literary Award Winners
Century Fence Student Essay Contest
Waukesha Reads Student Writing Contest

5:15-6:15 PM Commons, Authors and Presenters
Reception with Windy Hill Brass

Tickets available to the public at \$10 per person,
\$5 for students, Contact the UW-Waukesha Foundation
at 262-446-3328 or www.sewibookfest.com

6:30-8:00 PM Hub Stage, Keynote: Dasha Kelly

8:00-8:30 PM Dasha Kelly Book Sale and Signing

SATURDAY, NOVEMBER 7

8:30-5:00 PM Exhibits and Book Sales

8:30-noon Writer Marketplace

9:00-noon Library, National Novel Writing Month
Kick-off Event

9:00-10:00 AM Author Presentations and Panels
followed by book signing

10:30-11:30 AM Author Presentations and Panels
preceded by book signing

11:30-12:15 PM C101, THE WIZARD OF EARTHSEA—
A Cabaret Journey during lunch

12:30-4 :00 PM Writer Marketplace

12:30-1:30 PM Author Presentations and Panels
followed by book signing

2:00-3:00 PM N133, Keynote:
Elizabeth Koehler-Pentacoff

3:30-4:30 PM Author Presentations and Panels
followed by book signing

NEW TO THE FESTIVAL OF BOOKS THIS YEAR!

LIVE ART — SATURDAY, 10 AM - 3 PM

Come watch “live art” being made by local artists!

Trevor Huskey creates intricate and compelling photo collages from recycled material. He will provide a live demonstration of his creative process on site Saturday from 10 am to 3 pm and offer people the chance to make their own collages as well. Supplies will be provided but feel bring old photos of any quality (sometimes blurriest ones work best!) and/or book covers to turn into fascinating works of art. Mr. Huskey will offer assistance with the collages at no cost and have a display of his artists' books and other art work available for purchase.



“The one problem with putting words in artwork, is that people read them.”

Arthur Mohagen's

drawings are an autobiographical extension of his interest in American iconography and the printed word. Reflecting back on his early exposure to sign painting, drawing, cultural role models, and typography, these drawings trace his interests over his artistic career. In his youth he developed a love for typography helping his father in the summer months paint signs for area businesses and baseball diamonds. He chose words that hold a traditional meaning, but also contribute to the overall aesthetic and composition of the drawing. Each drawing telling a story, crafted like a novel, illustrates a narrative that is unique to each viewer. Come see his process and product in various stages, including the end results which will be available for purchase.



SPECIAL OFFER FOR KEYNOTE SPEAKERS

Purchase a copy of *Almost Crimson* by Dasha Kelly and/or *The Missing Kennedy* by Elizabeth Koehler-Pentacoff and we'll reserve one or two seats for you at the Keynote events! These events are free but in the past there's been standing room only at some of them, so here's an opportunity to guarantee your seats!

Purchase must be made by October 31, 2015 Online at <http://www.booksco.com/southeast-wisconsin-festival-books> or call Books and Co. directly at 262-567-0106.

You will be able to purchase books at the Marketplace Bookstore the day of the event, but a seat will not be reserved. First come first served. Limit first 100 per Keynote session.

WRITER MARKETPLACE

A Writer Marketplace continues this year to include more writers who publish their own books. The writers are available to talk to Festival goers and sell and sign their books in the Writer Marketplace. The Marketplace is located in the Commons Hallway. It will be open from 8:30 am-12:00 pm and again from 12:30-4:00 pm on Saturday. For a complete list of authors and times, visit the Festival website, www.sewibookfest.com.

EXHIBITS

Publishers, authors, literary organizations and booksellers will be featured in the Exhibit area. New this year will include Farmer's Market vendors. Visit the booths Friday, 3:00-8:00 pm and Saturday, 8:00 am-6:00 pm. Listing and location of exhibit booths can be found at www.sewibookfest.com.

REFLECTIONS:

WORDS for a Lifetime

*Comments
on our theme
from some of
the presenting
authors at
this year's
Southeast
Wisconsin
Festival of
Books.*

Brenda Cárdenas

In my encounters many years later with U. S. Latina/o, Latin American, and Native American poetry and fiction had the most impact on me as a poet. When I encountered the interlingual magic of Alurista and Gloria Anzaldúa, the socio-political themes and working class perspective of Lorna Dee Cervantes and Tomas Rivera, and all of those things mixed with the cutting edge formal inventiveness of Juan Felipe Herrera, I felt as though I'd finally found a home in literature—like I finally had permission to backflip and somersault one language into another, to leap into the liminal and hybrid spaces that felt most real and powerful to me, and to write about and around the issues of culture, race, class, gender, social justice that I cared most about as a young woman coming into her own socio-political consciousness. And all of this became less insular and more global upon reading the poetry of Federico Garcia Lorca, Pablo Neruda, Rosario Castellanos, and Joy Harjo and the fiction of Gabriel Garcia Marquez, Julio Cortazar, Leslie Marmon Silko, and N. Scott Momaday among so many others. This is why I dislike giving names or book titles; we inevitably leave out an author or title that belongs on that list. When I encountered Silko's *Ceremony*, it had such an impact that I read it seven times and that every time I read a new Juan Felipe Herrera poem, it sparks in me the electricity and rugged joy I find in writing even if we would not characterize the content of the work as joyful. There's something about the flux and fusion, the transformative vision, and the mystery in his poems that I find both restorative and generative.

James Lowder

If you stick with writing long enough, you'll eventually come face-to-face with your younger self, in the guise of your previously published works. Like most accidental meetings, this one will be fun and exhilarating for a few minutes, but the longer the meeting lasts, the more likely it is to get uncomfortable. It's like flipping through your high school yearbook. No matter how many pleasant memories it holds, there's still the little matter of your hair style. If

you're learning your craft and improving as a writer, you're supposed to look back at your older works and recognize ways in which you might handle them differently.

Rachel Gold

In the self-making years of adolescence, I found words I could use to drag myself forward through tough times and true myself up to who I could become. I read Hermann Hesse asking, "I wanted only to try to live in accord with the promptings which came from my true self. Why was that so very difficult?" I learned to embrace my shadow from Ursula K. Le Guin: "Ged reached out his hands, dropping his staff, and took hold of his shadow, of the black self that reached out to him." From Sylvia Engdahl's novel "The Far Side of Evil" I learned that I can't avoid pain, but I can decide how much I will suffer.

For 30 years, these words and stories have been among my most steadfast companions. Readers need words that we can clutch desperately, wrap ourselves in, pour like cold water over a burn. We might find those words in great literary works, or in the genres we call home, in a fun adventure tale, or bad poetry. No matter how we make these words or how we come to them, writers and readers need stories that pull us forward and tell us back to ourselves.

Elizabeth Koehler-Pentacoff

Powerful words shape lives. My love affair with written words began as a toddler when my mother read *The Teeny Tiny Woman* to me 937 times, introducing me to repetition, suspense, and the element of surprise.

Giggling after each reading, I'd say, "Again!"

I wept when Charlotte died in my favorite children's book, *Charlotte's Web* while *Pippi Longstocking* empowered me. Girls CAN be strong! As a teen, through *The Diary of Anne Frank* I discovered equality, empathy, and gratitude for my own life. Later, *To Kill a Mockingbird* did the same. What would I do without *Princess Bride*, *Fried Green Tomatoes at the Whistle Stop Café*, *Empire Falls*, *The Maltese Falcon*, *The Grapes of Wrath*... and hundreds more?

"I'm bored," is a familiar refrain from people who haven't found a passion for reading. An acquaintance of mine didn't discover this love until she was middle-aged. Since that first book seduced her, she's never been bored again.

It's our job as readers to promote reading for everyone. Reading makes us more intelligent, culturally aware, and shared experiences lead to deeper relationships. Rich or poor, we can travel the world and discover other cultures without leaving our favorite chair.

THURSDAY, NOVEMBER 5

12:00 PM LECTURE

ELLYN LEM

The Fault in Our Censorship: Why School Board Candidates Wanted to Ban YA novelist John Green from Area Schools and Why They Shouldn't

Commons 101



Reading the list of commonly "banned" or "challenged" books, one might be surprised to see such classic works as Mark Twain's *Huckleberry Finn* and Harper Lee's *To Kill a Mockingbird*. A more recent entry to that list is best-selling

young adult author John Green whose novels and film adaptations

have a passionate following among readers of all ages. This talk by UW-Waukesha Professor Ellyn Lem will delve into the controversy of why his books have created outrage and calls for censoring them and suggest a number of reasons the works deserve praise rather than criticism.

Presented by the UW-Waukesha Lectures and Fine Arts Committee

FRIDAY, NOVEMBER 6

PROGRAMS

3:00 – 4:00 PM

Time Travel and Weird Creatures: Putting "Magic" in Magical Realism:

Andrea Lochen, Rebecca Adams Wright - N125

Magical realist authors Andrea Lochen and Rebecca Adams Wright discuss the unique experience of writing the weird and wonderful as well as why this genre is exploding in popularity.

Not "Just" Pop Culture: Writing about Mad Men and NCIS in Academia:
Lilly Goren, Molly Magestro, Eric T. Kasper, Troy Kozma - N127

Too often television and film are dismissed as

just entertainment and ignored by academics. What happens when scholars apply their critical framework to popular television and movies, though? What can the things we watch tell us about who we are?

Learning the Art of the Literary: Student Literary Magazines: Carroll, UW-Waukesha, UW-Washington County students - N129

Campus literary magazines are a place for writers associated with a university community to share their work. In this panel, a group of students from various

campuses around SE Wisconsin will talk about their experiences working on their campus literary magazines and read some of their own creative work.

Where We Find Our Words: Poetry of Place and the Door County Poetry Collective: Nancy Rafal, Estella Lauter, Members of the Door County Poetry Collective - N130

Estella Lauter and Nancy Rafal will lead a discussion of poetry of place and the collective process of making an anthology after a reading from Soundings: Door County in Poetry by contributors from the

Milwaukee area. The reading and discussion will give a sense of the depth and breadth of the poetry therein.

4:15-5:00 PM Student Awards

Ceremony Hub Stage

Century Fence Student Essay Contest Awards and the Waukesha Reads Flash Fiction Contest Awards will be presented.



FRIDAY, NOVEMBER 6



6:30 PM KEYNOTE SPEAKER

DASHA KELLY

Hub Stage

Dasha Kelly is a nationally-respected writer, artist and social entrepreneur. She travels extensively leading experiential workshops on creativity, team building and writing. Dasha has delivered her uniquely engaging workshops to college campuses, corporate teams, churches, correctional institutions, arts groups, class rooms in every primary grade (K-12), elderly recreational programs and non-profit organizations.

As a spoken word artist, Dasha has performed throughout the U.S., in Canada and appeared on the final season of HBO Presents Russell Simmons Def Poetry Jam. She has shared stages with UK's Linton Kwesi Johnson, former US poet laureate Elizabeth Alexander, Wisconsin poet laureate Max Garland, Grammy-nominated artist Angie Stone and appeared

in the indie films *Role Play* and *Mark My Words*. Dasha has released four audio compilations and a poetry chapbook called *Hither*. She has written for *Upscale*, *Black Enterprise* and *Milwaukee* magazines and her narrative essays appear regularly online. Her first novel, *All Fall Down* (Syntax), earned her a place in *Written Word Magazine* as one of the Top Ten Up-and-Coming Writers of the Midwest. *Hershey Eats Peanuts* (Penmanship Books) is her collection of poems, essays and short stories. Her second collection, *Call It Forth*, was released in summer 2014. Dasha's second novel, *Almost Crimson*, was released through Curbside Splendor in spring 2015. Dasha holds an MFA in Creative Writing from Antioch University. She is an alum of the iconic Squaw Valley Writers Community, the former writer-in-residence for the historic Pfister Hotel, and founder of Still Waters Collective, an arts education and community-building initiative. In 2014, Dasha was selected as a U.S. Embassy Arts Envoy to teach and perform in Botswana, Africa. A former "Army brat," Dasha is currently based out of Milwaukee, where she lives with her cat and two teen daughters.

SATURDAY, NOVEMBER 7

PROGRAMS

9:00-10:00 AM

The Legacy of Wisconsin Poets Laureate

Denise (Dee) Sweet, Kimberly Blaeser, Marilyn Taylor, Bruce Dethlefsen, Max Garland - N140

All of the Wisconsin Poets Laureate, under one roof, on one stage! The poets will speak about their individual experiences as poet laureate, as well as address the importance of poet laureate positions throughout the country. Following the panel, stay for another session as each of the poets read their work.

From Page to Stage: Turning A Play into a Performance

Doug Bedwell, Steve Decker - N130

Every great play you can think of—*Hamlet*, *Death of a Salesman*, *Angels in America*—had to have a world-premiere first production. How do the wonderfully crafted and carefully selected words of a play evolve into the unfolding action on stage? Join us for this light-hearted discussion of the unique collaboration between a playwright and director.

The State of Science Fiction and Fantasy Short Fiction

James Lowder, John Klima - N125

This panel will offer an in-depth discussion of how science fiction and fantasy short fiction has changed over the years including looking at specific magazines and authors. Other topics will include places to find short fiction outside of magazines and how Kickstarter has changed anthology publishing. Finally, the panelists will talk about short fiction from the perspective of both the writer and editor and how each role affects your mindset and approach to short fiction.



Stories Born and Raised in MKE

Jennifer Morales, Liam Callanan - N127

Two different collections of short stories from 2015—*Meet Me Halfway* by Jennifer Morales and *Listen* by Liam Callanan—draw on the city of Milwaukee in different ways. Come hear the authors discuss how this place influences and informs their writing.

Quiet No More: Speaking Through the Silence

Elizabeth Koehler-Pentacoff, Mary Hoeft - N129

Writers constantly find themselves choosing which stories to tell or not. Through two very different subjects, these authors will discuss their decisions to write about stories surrounded by silence and thus open them up for examination by readers.

Beyond Google: A Primer on Research

Ruthie Knox, Tina Susedik, Jody Allen - C101

Join bestselling authors and a professional researcher to learn about how writers research their novels through interviews, immersion experiences, archives, crowd-sourcing, library/institution research, research/locale trips, and network building.

10:30-11:30 AM

Wisconsin Poets Laureate: A Reading

Denise (Dee) Sweet, Kimberly Blaeser, Marilyn Taylor, Bruce Dethlefsen, Max Garland - N140

A second chance to see all of Wisconsin's living poets laureate in one place! During this session, each of the poets read their work and a poem by our first Poet Laureate, Ellen Kort, who passed away last April.

From Page to Stage: Reader's Theater

Doug Bedwell, Steve Decker - N130

Much can be learned by listening to plays read aloud. Writers get to hear the rhythm of the written word come to life, while actors share thoughts about the characters they are breathing life into. Most importantly, audience response to the play can be gathered to enhance the new play development process. Come see what that process can look like!

The Familiarity of Fairies & Fairy Tales

Alex Bledsoe, Sarah Prineas, Forrest Aguirre - N125

Fairies and fairy tales are very familiar to today's reading public. From Tinkerbell and Artemis Fowl to the recent live-action movies *Maleficent* and *Cinderella*, how do you take something audiences and readers know so well and make the experience new for them? Retold fairy tales have been popular since at least the 1960s with *Rocky & Bullwinkle's Fractured Fairy Tales*. Why is it that readers enjoy having fairy tales re-written? And what considerations have to be made when writing for younger audiences versus adult audiences?

Stepping Across Boundaries, Writing Across Genres

Chuck Rybak, B.J. Best, Sarah Sadie (Sarah Busse) - N127

When we think of our favorite authors, we tend to put them in a category: our favorite novelist, our favorite poet, and so on. The poets on this panel are stepping over the boundaries and dipping their toes into fiction. Hear from them about what this flexibility has brought into their writing lives.

Poetry's Third Space: Hybridities and Liminalities

Brenda Cardenas, Roberto Harrison - N129

Panelists will discuss the significance of hybrid and liminal experiences and spaces in their work as Midwestern Latino/a poets, including how they address such notions through ritual, multilinguality, inter-arts approaches, computer technology, and alternate modes of communication.

WisRWA's Odd Squad: Writing Romance That's Out of This World

S.C. Mitchell, Lily Silver, Helen C. Johannes, Beth M. James, Cassy Campbell - C101

Join WisRWA's science fiction, paranormal, and fantasy romance authors for a discussion of writing fantastic characters and building fantastic worlds filled with romance and adventure.

COOKBOOK STAGE

**Hosted by Lori Fredrich
Hub Private Dining Room**

10:30-11:30 AM

Milwaukee's Rising Dining Scene

Lori Fredrich - PDR

Lori Fredrich has been the host of the Festival of Book's Cookbook Stage for several years. This year, she introduces a book of her own! In *Milwaukee Food: A History of Cream City Cuisine*, the OnMilwaukee.com food and dining writer traces the rise of the culinary scene in Milwaukee and its transformation from agricultural and industrial roots to a burgeoning culinary destination. With homage paid to the chefs and restaurants of yore, the book weaves the tale of the city's growing dining scene through the stories of the chefs and restaurateurs who've contributed to its sea change.



12:30-1:30 PM AM

Food: History and Culture

Terese Allen, Jennifer A. Jordan - PDR

The Wisconsin Historical Society published Harva Hachten's *The Flavor of Wisconsin* in 1981. It immediately became an invaluable resource on Wisconsin's earlier foods and foodways. For the book's second edition, Terese Allen updated the history, widely expanding coverage of the 20th century and exploring the vast changes in the food culture since the 1980s.



How does an apple become an antique and a tomato an heirloom? In *Edible Memory*, Jennifer A. Jordan examines the ways that people around the world have sought to identify and preserve old-fashioned varieties of produce. In doing so, Jordan shows that these fruits and vegetables offer a powerful emotional and physical connection to a shared genetic, cultural, and culinary past.

3:30-4:30 PM

Beer and Cheese Pairings

Lucy Saunders, Jeannette Hurt - PDR

Join Milwaukee's cheese and beer experts, Jeannette Hurt and Lucy Saunders, in a guided tasting of Wisconsin's best fermented foods. Jeannette Hurt is the award-winning author of *The Cheeses of Wisconsin: A Culinary Travel Guide* and *The Complete Idiot's Guide to Cheeses of the World*. Lucy Saunders teaches at the Siebel Institute of Brewing Studies and has written about food and beer for 25 years. Saunders will be signing her latest cookbook, *Dinner in the Beer Garden*. Pairings will include Wisconsin beers and artisan cheeses, with tips on how to host a holiday tasting at home, plus beer suggestions for Thanksgiving. Join us for this special sampling that is sure to spark your appetite.



11:30 AM – 12:15 PM

Lunch with music, THE WIZARD OF EARTHSEA—
A Cabaret Journey - C101

12:30-1:30 PM

Heal Yourself, Heal Others: Writing as Healing

Philip Chard, Gail Konop, Lisa Marie Brodsky - N140

The words we read can stretch us far beyond entertainment. Words can help all sorts of physical and emotional maladies. This panel will talk about how these writers used writing to help them through some difficult times and how it also brought them onto a path of helping the reader.

Poets at Play—Seriously!

Wendy Vardaman, Margaret Rozga, Mark Zimmerman - N130

Poets love language play. The three poets on this panel present some of the forms that play takes: innovating on the classic sonnet, expanding poetic boundaries with prose poems, inventing the tight boundaries of the lipogram, calling forth the metaphors in every-day experiences, and going bold with hyperbole, to name just a few.

Other Sides of the Story: Writers Addressing LGBTQ Issues

Elizabeth Ridley, Rachel Gold, Soham Patel - N125

Three writers—two novelists and a poet—will discuss and read from their work that explores viewpoints and issues that exist outside of the heteronormative, cisgender frame through which too much of society looks at the world.

2014 Wisconsin Writers Award Winners: A Reading and Discussion

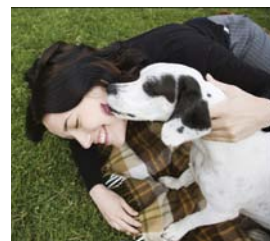
Chloe Benjamin, John Hildebrand - N127

Each year, the Council for Wisconsin Writers presents awards for new works of great literary merit. The 2014 winners of the Edna Ferber Fiction Book Award (Chloe Benjamin) and the Norbert Blei/August Derleth Nonfiction Book Award (John Hildebrand) will read from and discuss their work.

Our Pets, Ourselves: Learning With and From Our Best Friends

Patricia McConnell - N129

While we all relate to animals differently, most people agree that pets become valued members of the family. This panel will explore the ways we learn from and with our pets as we build relationships and, sometimes, as those relationships are tested.



Q&A with Wisconsin Romance Authors

Stacey Joy Netzel, Donna Marie Rogers, P.J. Fiala, Barbara Vey, Barbara Raffin - C101

Join Wisconsin romance authors for a reader Q&A about their books, their characters, their publishing process, and a day in the life of a writer. We have award-winning and *New York Times* and *USA Today* bestselling authors who not only write romance, but a number of other genres, including romantic suspense, paranormal, women's fiction, science fiction, and nonfiction.



2-3 PM KEYNOTE SPEAKER

ELIZABETH KOEHLER-PENTACOFF

Northview 133

Born in Milwaukee, Wisconsin, Elizabeth moved to California to

attend college. She majored in children's theater and elementary education and received two teaching credentials. After graduation, she taught at elementary and middle school and directed plays through a children's theater group. After writing a book about improvisation and drama for kids, she taught teachers creative drama through California State East Bay.

The latest of her ten books is *The Missing Kennedy: Rosemary Kennedy and the Secret Bonds of Four Women*, based on her personal experience with President Kennedy's sister and the author's beloved aunt, Sister Paulus, Rosemary's caretaker and devoted friend.

As *Byline Magazine's* "Writing for Children" columnist for eight years, Elizabeth has sold more than 350 of her articles published in a variety of periodicals including *Writer's Digest*, *Parents Magazine*, and the *San Francisco Examiner*.

Currently, she's penning a children's novel set in Southeastern Wisconsin and presents talks and workshops for schools and libraries. She lives with her husband in the San Francisco Bay Area.

3:30-4:30 PM

Shouting the Truth in Poetry and Fiction

Kathie Giorgio, Sarah Xerta - N140

So what happens when a poet and a fiction writer raise their voices in lyricism, narration, and bold truth-telling?

NATIONAL NOVEL WRITING MONTH Waukesha Chapter Kickoff Event

Saturday, 9 am-noon, in the library

National Novel Writing Month (NaNoWriMo) is a yearly event that takes place during the month of November where people from all over the world attempt to write a 50,000 word novel in 30 days. Come get some inspiration, motivation, and words into your novel at the Waukesha area NaNoWriMo Kickoff Write-in Event! It will be full of fun, games, and inspiring ideas! You do not need to be competing to attend the kickoff event.

Bright Ideas: Turning a Premise into a Page-turner

Judith Clare Mitchell, Andrea Lochen - N125

Two-time novelists Judith Claire Mitchell and Andrea Lochen describe their inspiration for their novels and answer questions about craft, process, and publication.

Changing the Story: Poetry as Reimagination

Lauren Gordon, Emilie Lindemann, Annmarie O'Connell - N127

There are stories we all know and love that get told time and again from fairy tales to film. In this panel, three poets whose work reimagines familiar stories will discuss their process, decision making, and what it is that leads them to taking the familiar and opening it up as a space for reimagination.

Writing and Social Justice

Ellen Bravo, Michele Jolin, Margaret Rozga - N129

In this panel, a poet and professor, a novelist and organizer, and a prose writer and White House staff person, all engaged in social justice issues, will read from their work. They will also discuss why and how they address economic, racial, and women's issues in their lives and in their writing, each within her own genre.

Navigating the Rapidly Changing Landscape of Genre Publishing

Mary Ann Rivers, Valerie Clarizio, Gina L. Maxwell - C101

Join a panel of published romance novelists to talk about how a genre author navigates changes in the marketplace and industry with consideration of trends, tropes, and staying true to yourself and your career goals. Readers are welcome to contribute by discussing favorite trends and tropes in genre fiction, what they're buying, and what they'd like to see.

SPEAKING & SIGNING TIMES

Aguirre, Forrest

The Familiarity of Fairies & Fairy Tales
Sat., 10:30-11:30 AM - N125
Signing Time: Sat., 10:00 AM

Allen, Terese

Food: History and Culture
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Bedwell, Doug

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Reader's Theater
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Benjamin , Chloe

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Best, B.J.

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Brodsky, Lisa Marie

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Fiala, PJ

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Sat., 12:30-1:30 PM - C101
Signing Time: Sat., 1:30 PM

Fredrich, Lori

Milwaukee's Rising
Dining Scene
Sat., 10:30 - 11:30 AM - PDR
Signing Time: Sat., 1:30 PM

Garland, Max

The Legacy of Wisconsin
Poets Laureate
Sat., 9-10:00 AM - N140
Signing Time: Sat., 10:00 AM

Garland, Max

Wisconsin Poets Laureate: A
Reading
Sat., 10:30-11:30 AM - N140

Giorgio, Kathie

Shouting the Truth in Poetry
and Fiction
Sat., 3:30-4:30 PM - N140
Signing Time: Sat., 3:00 PM

Gold, Rachel

Other Sides of the Story:
Writers Addressing LGBTQ
Issues
Sat., 12:30-1:30 PM - N125
Signing Time: Sat., 1:00 PM

Gordon, Lauren

Changing the Story: Poetry
as Reimagination
Sat., 3:30-4:30 PM - N127
Signing Time: Sat., 3:00 PM

Goren, Lilly

Not "Just" Pop Culture:
Writing about Mad Men and
NCIS in Academia
Fri., 3-4:00 PM - N127
Signing Time: Fri., 4:00 PM

Harrison, Roberto

Poetry's Third Space:
Hybridities and Liminalities
Sat., 10:30-11:30 AM - N129
Signing Time: Sat., 10:00 AM

Hildebrand, John

2014 Wisconsin Writers
Award Winners: A Reading
and Discussion
Sat., 12:30-1:30 PM - N127
Signing Time: Sat., 1:30 PM

Hoelt, Mary

Quiet No More: Speaking
Through the Silence
Sat., 9-10:00 AM - N129
Signing Time: Sat., 10:00 AM

Hurt, Jeanette

Beer and Cheese Pairings
Sat., 10:30-11:30 AM - PDR
Signing Time: Sat., 10:00 AM

James, Beth

WisRWA's Odd Squad:
Writing Romance That's Out
of This World
Sat., 10:30-11:30 AM - C101
Signing Time: Sat., 10:00 AM

Johannes, Helen C.

WisRWA's Odd Squad:
Writing Romance That's Out
of This World
Sat., 10:30-11:30 AM - C101
Signing Time: Sat., 10:00 AM

Jolin, Michele

Writing and Social Justice
Sat., 3:30-4:30 PM - N129
Signing Time: Sat., 3:00 PM

Jordan, Jennifer A.

Food: History and Culture
Sat., 9-10:00 AM - PDR
Signing Time: Sat., 10:00 AM

Kasper, Eric T.

Not "Just" Pop Culture:
Writing about Mad Men and
NCIS in Academia
Fri., 3-4:00 PM - N127
Signing Time: Fri., 4:00 PM

Kelly, Dasha

Friday Keynote
Fri., 6:30-8:00 PM - Hub
Stage
Signing Time: Fri., 8:00PM

Klima, John

The State of Science Fiction
and Fantasy Short Fiction
Sat., 9-10:00 AM - N125
Signing Time: Sat., 10:00 AM

Knox, Ruthie

Beyond Google: A Primer on
Research
Sat., 9-10:00 AM - C101
Signing Time: Sat., 10:00 AM

**Koehler-Pentacoff,
Elizabeth**

Quiet No More: Speaking
Through the Silence
Sat., 9-10:00 AM - N129
Signing Time: Sat., 10:00 AM

**Koehler-Pentacoff,
Elizabeth**

Saturday Keynote
Sat., 2:00-3:00 PM - N133
Signing Time: Sat., 3:00 PM

Konop, Gail

Heal Yourself, Heal Others:
Writing as Healing
Sat., 12:30-1:30 PM - N140
Signing Time: Sat., 1:30 PM

Kozma, Troy

Not "Just" Pop Culture:
Writing about Mad Men and
NCIS in Academia
Fri., 3-4:00 PM - N127
Signing Time: Fri., 4:00 PM

Lauter, Estella

Where We Find Our Words:
Poetry of Place and the Door
County Poetry Collective
Fri., 3-4:00 PM - N130
Signing Time: Fri., 4:00 PM

Lindemann, Emilie

Changing the Story: Poetry
as Reimagination
Sat., 3:30-4:30 PM - N127
Signing Time: Sat., 3:00 PM

Lochen, Andrea

Bright Ideas: Turning a
Premise into a Page-turner
Sat., 3:30-4:30 PM - N125
Signing Time: Sat., 3:00 PM

Lochen, Andrea

Time Travel and Weird
Creatures: Putting "Magic"
in Magical Realism
Fri., 3-4:00 PM - N125
Signing Time: Fri., 4:00 PM

Lowder, James

The State of Science Fiction
and Fantasy Short Fiction
Sat., 9-10:00 AM - N125
Signing Time: Sat., 10:00 AM

Magestro, Molly Ann

Not "Just" Pop Culture:
Writing about Mad Men and
NCIS in Academia
Fri., 3-4:00 PM - N127
Signing Time: Fri., 4:00 PM

Maxwell, Gina L.

Navigating the Rapidly
Changing Landscape of
Genre Publishing
Sat., 3:30-4:30 PM - C101
Signing Time: Sat., 3:00 PM

McConnell, Patricia

Our Pets, Ourselves:
Learning With and From Our
Best Friends
Sat., 12:30-1:30 PM - N129
Signing Time: Sat., 1:30 PM

Mitchell, S.C.

WisRWA's Odd Squad:
Writing Romance That's Out
of This World
Sat., 10:30-11:30 AM - C101
Signing Time: Sat., 10:00 AM

Mitchell, Judith Claire

Bright Ideas: Turning a
Premise into a Page-turner
Sat., 3:30-4:30 PM - N125
Signing Time: Sat., 3:00 PM

Morales, Jennifer

Stories Born and Raised
in MKE
Sat., 9-10:00 AM - N127
Signing Time: Sat., 10:00 AM

Netzel, Stacey Joy

Q&A with Wisconsin
Romance Authors
Sat., 12:30-1:30 PM - C101
Signing Time: Sat., 1:30 PM

O'Connell, Annmarie

Changing the Story: Poetry
as Reimagination
Sat., 3:30-4:30 PM - N127
Signing Time: Sat., 3:00 PM

Patel, Soham

Other Sides of the Story:
Writers Addressing LGBTQ
Issues
Sat., 12:30-1:30 PM - N125
Signing Time: Sat., 1:00 PM

Prineas, Sarah

The Familiarity of Fairies &
Fairy Tales
Sat., 10:30-11:30 AM - N125
Signing Time: Sat., 10:00 AM

Rafal, Nancy

Where We Find Our Words:
Poetry of Place and the Door
County Poetry Collective
Fri., 3-4:00 PM - N130
Signing Time: Fri., 4:00 PM

Raffin, Barbara

Q&A with Wisconsin
Romance Authors
Sat., 12:30-1:30 PM - C101
Signing Time: Sat., 1:30 PM

Ridley, Elizabeth

Other Sides of the Story:
Writers Addressing LGBTQ
Issues
Sat., 12:30-1:30 PM - N125
Signing Time: Sat., 1:00 PM

Rivers, Mary Ann

Navigating the Rapidly
Changing Landscape of
Genre Publishing
Sat., 3:30-4:30 PM - C101
Signing Time: Sat., 3:00 PM

Rogers, Donna Marie

Q&A with Wisconsin
Romance Authors
Sat., 12:30-1:30 PM - C101
Signing Time: Sat., 1:30 PM

Rozga, Margaret

Poets at Play--Seriously!
Sat., 12:30-1:30 PM - N130
Signing Time: Sat., 1:30 PM

Rozga, Margaret

Writing and Social Justice
Sat., 3:30-4:30 PM - N129
Signing Time: Sat., 3:00 PM

Rybak, Chuck

Stepping Across Boundaries;
Writing Across Genres
Sat., 10:30-11:30 AM - N127
Signing Time: Sat., 10:00 AM

Sadie, Sarah

Stepping Across Boundaries;
Writing Across Genres
Sat., 10:30-11:30 AM - N127
Signing Time: Sat., 10:00 AM

Saunders, Lucy

Beer and Cheese Pairings
Sat., 10:30-12:30 PM - PDR
Signing Time: Sat., 10:00 AM

Silver, Lily

WisRWA's Odd Squad: Writing Romance
That's Out of This World
Sat., 10:30-12:30 PM - C101
Signing Time: Sat., 10:00 AM

Susedik, Tina

Beyond Google: A Primer on Research
Sat., 9-10:00 AM - C101
Signing Time: Sat., 10:00 AM

Sweet, Denise

The Legacy of Wisconsin Poets Laureate
Sat., 9-10:00 AM - N140
Signing Time: Sat., 10:00 AM

Sweet, Denise

Wisconsin Poets Laureate: A Reading
Sat., 10:30-12:30 PM - N140

Taylor, Marilyn L.

The Legacy of Wisconsin Poets Laureate
Sat., 9-10:00 AM - N140
Signing Time: Sat., 10:00 AM

Taylor, Marilyn L.

Wisconsin Poets Laureate: A Reading
Sat., 10:30-12:30 PM - N140

Vardaman, Wendy

Poets at Play--Seriously!
Sat., 12:30-1:30 PM - N130
Signing Time: Sat., 1:30 PM

Vey, Barbara

Q&A with Wisconsin Romance Authors
Sat., 12:30-1:30 PM - C101

Wright, Rebecca Adams

Time Travel and Weird Creatures:
Putting "Magic" in Magical Realism
Fri., 3-4:00 PM - N125
Signing Time: Fri., 4:00 PM

Xerta, Sarah

Shouting the Truth in Poetry and Fiction
Sat., 3:30-4:30 PM - N140
Signing Time: Sat., 3:00 PM

Zimmerman, Mark

Poets at Play--Seriously!
Sat., 12:30-1:30 PM - N130
Signing Time: Sat., 1:30 PM

EXHIBITS

THE CLOTHESLINE PROJECT

"Bearing Witness to Violence Against Women for 25 years"

Presented by The Women's Center

A backdrop of t-shirts featuring brave statements about violence against women sets the stage for novelist **Kathie Giorgio** and poet **Sarah Xerta** to raise their voices into the mix, adding lyricism and story-telling to create a new depth of understanding.

The Clothesline Project (CLP) is a program started on Cape Cod, MA, in 1990 to address the issue of violence against women. It is a vehicle for women affected by violence to express their emotions by decorating a shirt. They then hang the shirt on a clothesline to be viewed by others as testimony to the problem of violence against women. With the support of many, it has since spread world-wide. The shirts are color coded to show the form of abuse and whether the victim survived the abuse they experienced.



- White represents women who died because of violence;
- Yellow or beige represents battered or assaulted women;
- Red, pink, and orange are for survivors of rape and sexual assault;
- Blue and green t-shirts represent survivors of incest and sexual abuse;
- Purple or lavender represents women attacked because of their sexual orientation;
- Black is for women attacked for political reasons.



AUTHORS & PRESENTERS

Forrest Aguirre's fiction has appeared in over 60 venues, including *Exquisite Corpse*, *Notre Dame Review*, *Asimov's*, *Gargoyle*, and *The Journal of Experimental Fiction*. His novel, *Heraclix and Pomp*, was released by Resurrection House publishing in 2014. He's a UW-Madison alum living in Madison.

Jody Allen is a genealogist, historical researcher, and history content editor at Rings True Research. She is currently a graduate student at the University of Dundee/Scotland. An avid reader of historical and romance fiction for 50+ years, her recent research includes an in-depth study of a Scottish cottage belonging to her ancestors.

Doug Bedwell is a playwright living in Indiana. He has worked closely with the Bloomington Playwrights Project, where he served first as Literary Manager and later as an Artist in Residence. He has taught college courses both in Playwriting and Theatre History.

Chloe Benjamin is the author of *The Anatomy of Dreams* (Atria/Simon & Schuster), which received the 2014 Edna Ferber Fiction Book Award and was long listed for the 2014 Flaherty-Dunnan First Novel Prize. She lives in Madison, WI.

B.J. Best is the author of three books of poetry: *But Our Princess Is in Another Castle*, *Birds of Wisconsin*, and *State Sonnets*. *I got off the train at Ash Lake*, a verse novella, is forthcoming from Sunnyoutside in 2015. He teaches at Carroll University.

Kimberly Blaeser, a poet, photographer, and scholar, is the current Wisconsin Poet Laureate. A Professor at UW—Milwaukee, she teaches Creative Writing and Native American Literature. Blaeser has authored three poetry collections—*Apprenticed to Justice*, *Absentee Indians*, and *Trailing You*. Her poetry and scholarly essays are widely anthologized.

Alex Bledsoe is the author of several novels, including the Tufa series (*The Hum and the Shiver*, *Wisp of a Thing*, and *Long Black Curl*). He grew up in Tennessee an hour north of Graceland (home of Elvis) and twenty minutes from Nutbush (birthplace of Tina Turner).

Ellen Bravo, director of Family Values @ Work, is a long-time activist and writer living in Milwaukee. She has three published works of non-fiction, including the award-winning *Taking on the Big Boys*. Her novel *Again and Again* (She Writes Press) came out in August.

Lisa Marie Brodsky is the author of *Motherlung* (Salmon Poetry) and *We Nod Our Dark Heads* (Parallel Press). Her poetry, fiction, and creative nonfiction have been widely published. On faculty at AllWriter's Workplace & Workshop, Lisa is passionate about teaching writing as a way of healing.

Liam Callanan is the author of the novels *The Cloud Atlas* and *All Saints*. His newest book is *Listen & Other Stories*. He's taught amazing students at the University of Wisconsin – Milwaukee for 10 years and been on the web almost as long at www.liamcallanan.com.

Brenda Cárdenas has authored *Boomerang* and *From the Tongues of Brick and Stone*. New work is forthcoming in *Poetry*, *City Creatures: Animal Encounters in the Chicago Wilderness*, and *Latina/o Poetics*. Her poetry is also included in the Library of Congress' "Spotlight on U.S. Hispanic Writers."

Philip Chard is a psychotherapist whose award-winning column ("Out of My Mind") appears weekly in the *Milwaukee Journal Sentinel*. He is author of *The Healing Earth*, winner of the 1995 Midwest Publishers Award, and *Nature's Ways*, which examines the spiritual aspects of nature interaction.

Valerie Clarizio lives in romantic Door County, WI, with her husband and two spoiled cats. She loves to read, write, and spend time at her cabin in the Upper Peninsula of MI. She writes romantic suspense and contemporary romances featuring irresistible characters and unique storylines.

Candace Decker has performed her one-woman cabarets throughout the mid-west and east coast. She is a NY Cabaret Symposium Fellow, an Indiana Arts and Wisconsin Laird Foundation artist grant recipient and guest cabaret artist with the Virginia State Thespian Conference.

Steve Decker, Associate Professor of Communication and Theatre at UW-Waukesha, has worked locally and professionally in both New York and Chicago. He has worked with playwright Doug Bedwell on his plays, *Cookie Bites the Ninja*, *Thieves*, *The Roadside Café*, and several other short plays.

Bruce Dethlefsen, Wisconsin Poet Laureate (2011-2012), has three full-length books of poetry published, *Breather* (Fireweed Press, 2009), *Unexpected Shiny Things* (Cowfeather Press, 2011), and *Small Talk* (Little Eagle Press, 2014). A member of the Big Talkers blues band, Bruce lives in Westfield, Wisconsin. www.brucedethlefsen.com.

PJ Fiala is a wife of thirty years, a mother of four, and grandmother of three. When not writing a new story, she can be found riding her motorcycle. Her writing revolves around people anyone would love to spend time with. No self-absorbed billionaires for her.

Lori Fredrich is an author based in Milwaukee, WI. Her work includes *Milwaukee Food: A History of Cream City Cuisine* (Arcadia Press, 2015) and work for numerous publications including *Edible Milwaukee*, the Wisconsin Milk Marketing Board, and the *Milwaukee Journal Sentinel*. She is the Senior Food & Dining Writer for OnMilwaukee.com.

Max Garland is the author of *The Postal Confessions* and *Hunger Wide as Heaven*. He has received an NEA Poetry Fellowship, fellowships in both poetry and fiction from the Wisconsin Arts Board, and was Poet Laureate of Wisconsin 2013-14.

Kathie Giorgio's novel, *Rise From The River*, was released in April 2015 by Main Street Rag Publishing Company. She is the author of the novels, *The Home For Wayward Clocks* and *Learning To Tell (A Life)Time*, and her story collection, *Enlarged Hearts*, also from MSR.

Rachel Gold was raised on mythology and magic and now finds herself well suited for careers in marketing and writing. She is the author of the award-winning *Being Emily* (2012), the first YA novel to tell the story of a trans girl from her perspective, and *Just Girls* (2014).

Lauren Gordon is the author of four chapbooks: *Meaningful Fingers* (Finishing Line Press), *Keen* (Horse Less Press), *Fiddle Is Flood* (Blood Pudding Press), and *Generalizations about Spines* (Yellow Flag Press). She is also a Contributing Editor to *Radius Lit*.

Lilly J. Goren is professor of political science at Carroll University in Waukesha, Wisconsin. She teaches American government, politics & culture, gender studies, and political theory. Her most recent publication is *Mad Men and Politics: Nostalgia and the Remaking of Modern America* (Bloomsbury Publishers, March 2015).

Roberto Harrison is the author of the poetry collections *Os* (subpress, 2006), *Counter Daemons* (Litmus Press, 2006), *bicycle* (Noemi Press, 2015), *culebra* (Green Lantern Press, forthcoming 2015), *Bridge of the World* (Litmus Press, forthcoming 2017), as well as of many poetry chapbooks.

John Hildebrand is the author of four nonfiction books, the most recent of which is *The Heart of Things: A Midwestern Almanac*. His essays have appeared in *Harper's*, *Audubon*, *Sports Illustrated* and *The Missouri Review*. He lives in Eau Claire and is working on a new book about Wisconsin rivers.

Mary Hoeft has taught at UW-Barron County for 45 years. She is a Wisconsin Teaching Scholar, Fulbright-Hays Scholar, and Wisconsin Idea Fellow. Her book, *The Betrayal of Officer Ryan Hoeft: A Conspiracy of Silence*, chronicles her journey to break the silence of medical examiners who maintain her son's death was a suicide.

Michele Jolin is the founder and managing partner for Results for America. She is also senior fellow at the Center for American Progress. She served on President Obama's White House Council for Community Solutions and as chief of staff for President Clinton's Council of Economic Advisers.


Jennifer A. Jordan is associate professor of sociology at the University of Wisconsin, Milwaukee. She is also the author of *Structures of Memory: Understanding Urban Change in Berlin and Beyond*.

Eric T. Kasper is an assistant professor of political science for UW-Eau Claire. He earned his PhD and law degree from UW-Madison. He is the co-author of *Machiavelli Goes to the Movies: Understanding The Prince through Television and Film* (Lexington Books, 2015).

John Klima is the Assistant Director at the Waukesha Public Library. Klima edited the Hugo-Award winning speculative fiction magazine *Electric Velocipede* from 2001-2013. He now edits *the Bulletin*, the Science Fiction and Fantasy Writers Association's professional publication. He and his family live in Waukesha.

Gail Konop is the author of *Cancer is a Bitch* (Or, I'd Rather be Having a Mid-life Crisis). She recently completed a memoir *Waitress of the Month* about caring for her eccentric, brilliant, infuriating, terminally-ill mother. Gail is a mother of three and lives in Madison, Wisconsin.





Troy A. Kozma is an associate professor of philosophy for the UW-Colleges. He earned his PhD from the University of Illinois-Chicago. He is the co-author of *Machiavelli Goes to the Movies: Understanding The Prince through Television and Film* (Lexington Books, 2015).

Elizabeth Koehler-Pentacoff is the author of ten books. Her latest is *The Missing Kennedy: Rosemary Kennedy and the Secret Bonds of Four Women*, based on her personal experience with President Kennedy's sister and the author's beloved aunt, Sister Paulus, Rosemary's caregiver and devoted friend.

Emilie Lindemann is the author of four chapbooks, most recently *Small Adult Trees/Small Adulteries* from Dancing Girl Press (2014). An assistant professor of English at Silver Lake College, Emilie enjoys taking part in collaborative, inter-arts projects.

Andrea Lochen is the author of two novels, *The Repeat Year* (Penguin 2013) and *Imaginary Things* (Astor + Blue 2015). She earned her MFA from the University of Michigan and her Bachelor's from UW-Madison. Since 2008, Andrea has taught writing at the University of Wisconsin-Waukesha.

James Lowder is a bestselling author and award-winning editor, working most frequently with fantasy and horror fiction and genre media criticism. His recent projects include the anthologies *Madness on the Orient Express* and *Beyond the Wall*.

Molly Ann Magestro has a PhD from UW-Milwaukee's creative writing program. She is the author of *Assault on the Small Screen* from Rowman and Littlefield. She is a senior lecturer at the University of Wisconsin-Washington County, where she teaches composition and creative writing.

Gina L. Maxwell lives with her family in the upper Midwest, despite her hatred of winter. Her debut novel, *Seducing Cinderella*, hit both the *USA Today* and *New York Times* bestseller lists in under a month, and she's been living her newfound dream ever since.

Patricia McConnell, PhD, CAAB, is an ethologist and applied animal behaviorist. She is the author of the critically acclaimed books, *The Other End of the Leash* and *For the Love of a Dog*. You can learn more about her at www.patriciamccconnell.com.

Judith Claire Mitchell is the author of the novels *A Reunion of Ghosts* and *The Last Day of the War*. She is a professor of English at the University of Wisconsin-Madison, where she directs the MFA Program in Creative Writing.

S.C. Mitchell grew up an avid reader of comic books, science fiction and fantasy literature. He's been writing stories for over thirty years. In 2010, he left his job as a computer desktop support specialist to pursue his passion for writing full time.

Jennifer Morales is the author of *Meet Me Halfway: Milwaukee Stories* (University of Wisconsin, 2015). She lived in Milwaukee for nearly 25 years, raising children and serving on the city's school board (2001-2009), the first Latino/a person to be elected to that office.

Stacey Joy Netzel, a *New York Times* bestselling author, writes romantic suspense and small town contemporary romances. She lives in Wisconsin with her husband and kids, and she enjoys gardening, canning, and visiting her parents in northeastern Wisconsin (Up North) at their cabin on the lake.

Annmarie O'Connell's work has appeared in *Verse Daily*, *Slipstream*, *SOFTBLOW*, *Vinyl Poetry*, and *Curbside Splendor*. She has two chapbooks called *Her Last Cup of Light* (Aldrich Press) and *Eleanor* (dancing girl press). Her first full-length collection of poems, *Your Immaculate Heart*, is forthcoming with Trio House Press.

Sarah Prineas lives in rural Iowa with her family, plus goats, dogs, chickens, cats, and bees. Her Magic Thief series has been translated into 20 languages; her next book, *Ash & Bramble*, is a fairy-tale retelling (more of an exploding, really) for young adult readers.

Barbara Raffin, an award-winning, best-selling author, loves playing with words and exploring the human psyche. Whether a romantic romp or gothic-flavored suspense, her books have one common denominator: characters who are wounded, passionate, and searching for love.

Elizabeth Ridley is the author of five novels, most recently the GLBTQ mystery/thriller *Searching for Celia*, published by Bold Strokes Books in June 2015. She is developing her first feature film, *Handle with Care*, with award-winning British actor Peter Firth.

Donna Marie Rogers, *USA Today* bestselling author, inherited her love of romance from her mother, who devoured romance novels like they were Fannie May candies. A Chicago native, Donna now lives in beautiful Northeast Wisconsin with her husband and children, both two-legged and four-legged.

Margaret Rozga's most recent book is *Justice Freedom Herbs*. Her Pushcart Prize nominated essay "Community Inclusive: A Poetics to Move Us Forward" is included in *Local Grounds: Midwest Poetics*. She was awarded a 2014 Creative Fellowship at the American Antiquarian Society.

Chuck Rybak is an Associate Professor at the University of Wisconsin–Green Bay, where he teaches literature, digital humanities, and creative writing. His new book, *</war>*, was released by Main Street Rag in 2013.

Sarah Sadie (Sarah Busse) published two new poetry books in 2015: *Do-It-Yourself Paper Airplanes* (Five Oaks Press) and *We Are Traveling Through Dark at Tremendous Speeds* (LitFest Press). She teaches at the Loft, the Iowa Summer Writing Festival, and one-on-one. She is currently working on her first novel.

Lucy Saunders writes and teaches about food & beer pairings, cooking with beer, and water conservation in the beer industry. In addition to writing 5 cookbooks, Saunders is an instructor at the Siebel Institute of Brewing Studies and organizer at www.conserve-greatlakes.com.

Lily Silver lives in Northern Wisconsin in a town with the tagline "History on the Bay." She writes historical romance with strong paranormal elements. She is the author of 11 plus romances and 4 non-fiction titles.

Phil Smith is a pianist, composer and arranger originally from Menomonee Falls, WI. For his duo work with Candace Decker, Phil has written numerous songs including "Dewey, My Library Crush," "One Nightstand," and "Nothing About Christmas (is the Same Out Here)."

Tina Susedik has been writing both fiction and non-fiction for many years, with seven history books, two romances, two short stories in anthologies, and two children's books in print. She lives in Northwestern Wisconsin and is a member of Wisconsin Romance Writers of America.

Marilyn L. Taylor, former Poet Laureate of Wisconsin (2009 - 2010) and Milwaukee (2004 – 2005), has published six poetry collections. Her award-winning work has also appeared in *Poetry*, *American Scholar*, and *Measure*, among other journals. For five years, her poetry column appeared bimonthly in *The Writer* magazine.

Wendy Vardaman (wendyvardaman.com, @wendyvardaman) is the author of *Obstructed View* (Fireweed Press 2009) and *Reliquary of Debt* (Lit Fest Press 2015), co-editor of *Echolocations*, *Poets Map Madison and Local Ground(s)—Midwest Poetics*, and founding co-editor of Cowfeather Press. She is one of Madison's two Poets Laureate (2012-2015).

Barbara Vey left a job as Contributing Editor for *Publishers Weekly* to start her own website with the goal of bringing readers and writers together. She is the recipient of the 2012 RWA Vivian Stephens Industry Award and 2013 RT Melinda Helfer Fairy Godmother Award.

Rebecca Adams Wright is a Clarion Workshop graduate and holds an MFA from the University of Michigan. Her recent collection, *The Thing About Great White Sharks and Other Stories*, received a starred review in *Publisher's Weekly* and was longlisted for the 2015 Frank O'Connor Award.

Mark Zimmermann's first full-length book of poems, *Impersonations*, was published by Pebblebrook Press in 2015. He lives in Milwaukee with his wife Carole and teaches writing and humanities courses at MSOE where he received the Johnson Controls Award for Teaching Excellence in 2013.



MUSICAL PROGRAMS

FRIDAY & SATURDAY

Windy Hill Brass will kick off the Authors and Presenters Reception on Friday at 5:00 pm. Member of the brass include: Craig W Hurst, trumpet, Sandy Frisque, horn, and David Jensen, trombone.



Cabaret Performance. On Saturday, November 7th from 11:30 am to 12:15 pm please enjoy lunchtime entertainment (written and performed by Candy Decker and Phil Smith), in C101.



STUDENT AWARDS

A special session announcing the winners and honoring the students who have won the Festival of Books Century Fence Student Essay Contest and Waukesha Reads Writing Contest is planned for 4:15 PM, Friday on the Hub Stage. The Century Fence Student Essay Contest is open to all middle and high school students. It extends the educational reach of the Southeast Wisconsin Festival of Books to younger readers. Students were asked to write an essay about this year's theme, Words for a Lifetime.

The essay needed to describe how they have taken risks and reaped rewards through reading.

Waukesha Reads ~ The Big Read Flash Fiction Contest: It's a Magical Life will be awarding prizes in three participating categories: middle school students, high school students and adults. A winner and a runner-up will be announced in each category.

BECOME A FRIEND OF THE FESTIVAL

You can help support the Southeast Wisconsin Festival of Books' efforts to promote literacy in Southeast Wisconsin by becoming a Friend of the Festival. Your tax-deductible donation helps defray Festival expenses and

- Promotes literacy
- Celebrates literature and the arts
- Increases awareness of UWW as a learning resource
- Supports authors with community exposure
- Attracts youth to the potential of the written word

- Links reading to current culture and future technology
- Provides intergenerational learning in an affordable, public event

Basic membership is \$30 per year for an individual and \$50 per year for a household. Membership provides a number of benefits including invitations to special member-only events.

Join by sending your donation to **Southeast Wisconsin Festival of Books, UW-Waukesha Foundation, 1500 N. University Dr., Waukesha, WI 53188** or visit the UW-Waukesha Foundation booth in the exhibit area.



ORGANIZATIONS & COMMITTEES

COOPERATING ORGANIZATIONS

UW-Waukesha Foundation

University of Wisconsin –Waukesha

Literary Club
Players Theatre Club
Student Government Association
UW-Waukesha Art Department
UW-Waukesha Continuing Education
UW-Waukesha Diversity Center
UW-Waukesha Library
UW-Waukesha Maintenance
UW-Waukesha Music Department
UW-Waukesha Student Development
UW-Waukesha-Theatre Department

Alverno College

Avalon Square

Boswell Book Company

Carroll University

Friends of Waukesha Public Library

Interfaith/RSVP

Martha Merrell's Books

Mount Mary University

Waukesha County Technical College

Waukesha County Business Alliance

Waukesha County Federated Library System

Big Bend Library
Brookfield Public Library
Butler Public Library
Delafield Public Library
Eagle Public Library
Elm Grove Public Library
Hartland Public Library
Menomonee Falls Public Library
Mukwonago Community Library
Muskego Library

New Berlin Public Library
Pewaukee Public Library
Sussex Lisbon Public Library
Waukesha Public Library

La Casa de Esperanza

Literacy Council of Greater Waukesha

Sign-A-Rama

The Milwaukee Public Library

The City of Waukesha

University of Wisconsin—Washington County-Waukesha Area High School Key Clubs-Waukesha County

Waukesha-Pewaukee Convention and Visitors Bureau

Waukesha Reads

Waukesha School District

The Women's Center, Waukesha

COMMITTEES

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Program Committee: Molly Magestro, Chair; Bonnie Birk; Heather Carroll, UW-Waukesha Faculty; Candace Decker; Genevieve Freese, UW-Waukesha Faculty; Kathie Giorgio; Virginia Jones, Retired Waukesha School District Librarian; Karol Kennedy, Deputy Director Waukesha Public Library; John Klima, Associate Director, Waukesha Public Library; Ellyn Lem; Larry Nelson, Waukesha County Board of Supervisors; Laraine O'Brien; Deb Running; Judy Roller; Margaret Rozga, UW-Waukesha Faculty Emerita; Duane Stein

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Sponsorships: Deb Running, Chair; Lillian Boese, Retired UW-Waukesha Foundation Director; Laraine O'Brien

Volunteers: Anyon Rettinger, Chair

Exhibits & Authors Marketplace: Amanda Carron, UW-Waukesha, and Kathleen Folbrecht, UW-Waukesha, Co-Chairs

Site Planning & Logistics: Jeff Smerz and David Weber, UW-Waukesha Staff

Administrative Support: Jenn Weber, UW-Waukesha Foundation

Finance: Alex Lackore, UW-Waukesha Foundation Treasurer

Authors & Presenters Reception: Marilyn Lindemeyer

Century Fence Student Essay Contest Judging: Sharon Wood, Chair; David Hackbarth, Larry Nelson, Margaret Rozga, Scott Silet

Hospitality: Country Springs Hotel, Holiday Inn Pewaukee, Milwaukee Marriott West, Wildwood Lodge

THANK YOU FOR YOUR SUPPORT!

Grant Support

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Bruce Zessin

Poster Design

Dave Sherman

Poster & Program Art

Trevor Huskey

Guest Artists

Trevor Huskey
Arthur Mohagen

We thank the Friends of the Festival for their gifts.

Mary Botsford; Bob & Karen Calhoun; Candace & Steven Decker; Rebecca Evans; Andrea
Matthias; Sherrill Munson; Larry Nelson & Dawn Borowski Nelson; James & Kathleen Phillips

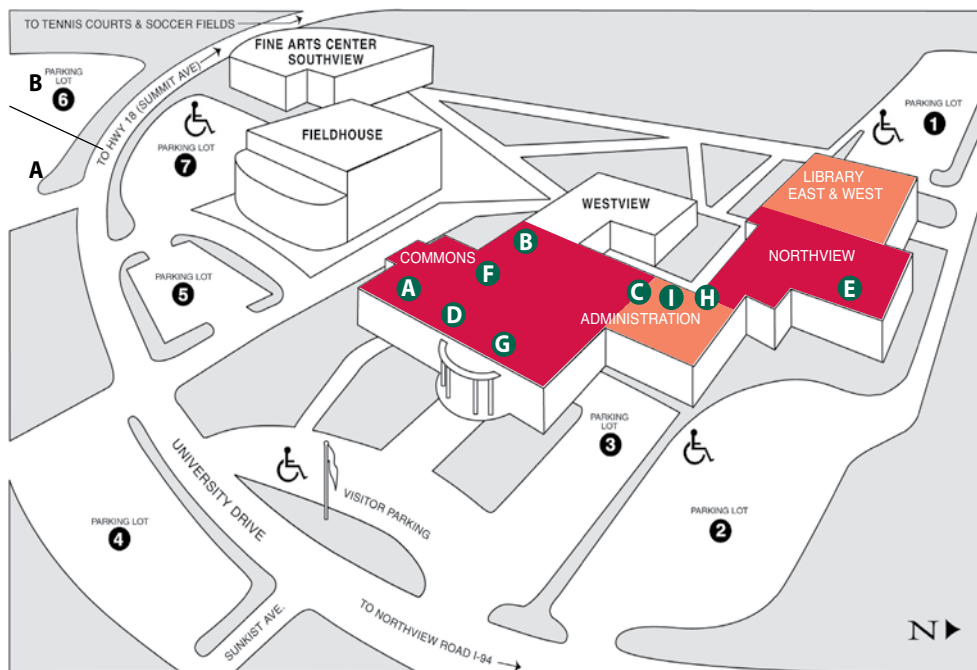
A PROJECT OF



*Funded in part by a grant from the Wisconsin Humanities Council, with support from the National Endowment for the Humanities. Any views, findings, conclusions or recommendations expressed in this project do not necessarily represent those of the National Endowment for the Humanities. The Wisconsin Humanities Council supports and creates programs that use history, culture, and discussion to strengthen community life for everyone in Wisconsin.



— DIRECTIONS TO UW-WAUKESHA, 1500 University Dr. —



Restrooms

Located in every campus building that is open for the events.

Where to Park

Free festival parking is located in all University parking lots and as designated on both sides of University Drive.

Seating Policy

Seating is first come, first seated.

FOOD & BEVERAGES

A variety of food and beverages offered by Consolidated Management, Inc. is available in the Hub on Saturday from 8:00 AM to 2:00 PM.

- A** Room Commons 101
- B** Hub, Hub Stage and Cooking Stage in Private Dining Room (PDR)
- C** Exhibits
- D** Authors and Presenters Reception
- E** Author Presentations
- F** Books, Merchandise and Signing Area
- G** General Information/Lost and Found/Author Check-in/Volunteer Check-in
- H** Writer Marketplace
- I** Live Art

From the east on I-94

1. Take I-94 to Exit 293 (Hwy T)
2. Turn south off exit ramp and continue approximately 1 mile on Grandview Blvd.
3. Turn right on Northview Road (west)
4. Turn left (south) on University Drive
5. Follow University Drive to Campus

From the west on I-94

1. Take I-94 to Exit 291 (Hwy G)
2. Turn south off exit ramp and continue on Meadowbrook Road to Northview Road
3. Turn left on Northview Road (east)
4. Turn right (south) on University Drive
5. Follow University Drive to the Campus

From the north on US 41/45

1. Where US 41/45 splits, take US 45 south to I-94 (Check Zoo Interchange closings)
2. Take I-94 West to Exit 293 (Hwy T)
3. Turn south off exit ramp and continue approximately 1 mile on Grandview Blvd.
4. Turn right on Northview Road (west)
5. Turn left (south) on University Drive
6. Follow University Drive to Campus

From the north on I-43

1. Take I-43 to I-94 West
2. Take I-94 West to Exit 293 (Hwy T)
3. Turn south off exit ramp and continue approximately 1 mile on Grandview Blvd.
4. Turn right on Northview Road (west)
5. Turn left (south) on University Drive
6. Follow University Drive to Campus

From the southwest on Highways 59, 83 and 18

1. Take Highway 59 to Highway 83
2. Travel north on Highway 83 to Highway 18
3. Follow Highway 18 east to the Waukesha City Limits
4. Turn left (north) on University Drive
5. Follow University Drive to Campus

From the south on Highway 164 or I-43

1. Take Highway 164 north to Highway 59 Turn left (west) on Highway 59 at stoplight
2. Turn right on County Trunk X which becomes St. Paul Avenue
3. Turn left on Moreland Boulevard
4. At the second stoplight (Summit Avenue) turn left (west)
5. Turn right (north) on University Drive to Campus