



**Introducing a WINTER MARKETPLACE  
at the Southeast Wisconsin Festival of Books**

**Food, Arts, Crafts and Book Vendors  
Community Organizations**

\*Register to reach hundreds of community members throughout Southeast Wisconsin\*

Friday, November 6 and Saturday, November 7, 2015  
University of Wisconsin – Waukesha  
Under one roof

Cost:

\$35- Early bird registration by September 1, 2015

\$50- by registration deadline Oct. 1, 2015

Price includes both days:

Friday 3:00-8:00pm (optional),

Saturday 8:00am-6:00pm (required)

The Southeast Wisconsin Festival of Books is an annual community celebration of literacy and the arts, where local and national authors and readers of all ages come together to enjoy presentations, performances, creativity, and conversation.

This is the 6th year for this free community-wide event which is organized by the UW-Waukesha Foundation in cooperation with community groups that include the Waukesha County Federated Library System, the Waukesha Public Library, the Literacy Council of Greater Waukesha, and two independent bookstores, Books and Company and Boswell Books.

Other special features include:

- Book signings and readings
- Events for adults and young adults
- A cookbook stage and demonstrations
  - Panel discussions

Questions and registration please contact:

Amanda Carron | 262-521-5459 | [amanda.carron@uwc.edu](mailto:amanda.carron@uwc.edu)

## Vendor Registration



Vendor Name \_\_\_\_\_  
Company \_\_\_\_\_  
Booth Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_  
Phone \_\_\_\_\_  
Email \_\_\_\_\_

\_\_\_\_\_ Enclosed is \$50 (\$35 early bird by Sept. 1) per ORGANIZATION (make check payable to UW-Waukesha Foundation) for a vendor table at the 2015 Southeast Wisconsin Festival of Books.

\_\_\_\_\_ I would like to RSVP for an Author Reception from 5:00pm-6:30pm on Friday, November 6

The Festival will provide a table and chair and a small sign stating the name of your organization

### Vendor Times:

Friday, November 6, 2015 3:00-8:00pm (Set up begins at 1:00pm)

Saturday, November 7, 2015 8:00am-6:00pm (Exhibits must be taken down by 7:00pm)

RETURN by October 1, 2015 to:  
Amanda Carron  
University of Wisconsin- Waukesha  
1500 University Dr. Waukesha, WI 53188

For questions contact: Amanda Carron | 262-521-5459 | [amanda.carron@uwc.edu](mailto:amanda.carron@uwc.edu)

### Food vendors- Signature required

If you are a new food vendor you must include the necessary permits from the health department or your application will not be accepted. If you have any questions contact the Waukesha County Division of Environmental Health at (262) 893-8600 and ask for Trevor Quand.

I have all permits required to do business in the City of Waukesha.

(Sign & Print Name) \_\_\_\_\_