



## Author's Registration

## Marketplace

Authors who want to sell their books can sign up for a table in the NEW SOUTHEAST WISCONSIN FESTIVAL OF BOOKS AUTHORS MARKETPLACE. The space will be in Northview Rooms 130 and 140. This area will enable an author to have 2 hours of table space for \$20 on Friday, Nov. 7 or Saturday, Nov. 8.

The AUTHORS MARKETPLACE has been created to enable more authors to promote their books without the expense and time commitment of an exhibit booth. The AUTHORS MARKETPLACE will be listed in the program and promoted along with other features of the Festival.

Authors or their representatives must be present during the selected time period to provide and sell books. Authors must leave the area promptly so that a new author can use the space.

The Festival will provide a table and chair and a sign with the author's name and/or book title.

Author Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Enclosed is \$20 (make check payable to UW-Waukesha Foundation) for a table in the 2014 Authors Marketplace.

Please indicate your 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> choice of time slot with numbers 1,2,3 . Every effort will be made to accommodate your first choice. Spots will be assigned on a first come, first served basis.

\_\_\_\_\_ FRIDAY, November 7, 3 PM TO 5 PM

\_\_\_\_\_ SATURDAY, November 8, 8:30 AM to 10:30 AM

\_\_\_\_\_ SATURDAY, November 8, 11: 30 AM to 1:30 PM

\_\_\_\_\_ SATURDAY, November 8, 2:00 PM to 4:00 PM

\_\_\_\_\_ I would like to RSVP for an Author Reception from 5:00PM to 6:30PM on Friday, November 7

RETURN by October 1, 2014 to:

Kathleen Folbrecht

University of Wisconsin- Waukesha

1500 University Dr. Waukesha, WI 53188

For questions contact: Kathleen Folbrecht at (262) 521-5201 or [Kathleen.folbrecht@uwc.edu](mailto:Kathleen.folbrecht@uwc.edu)